



STUDENT ENTREPRENEURSHIP WEEK 2018 CENTRAL CAMPUS

CREATIVITY AND INNOVATION EMANCIPATE & EMPOWER THE ENTREPRENEUR IN YOU!



MONDAY, 20 AUGUST 2018

SESSION 1
09H00-09H30
SEW LAUNCH
Library Auditorium

SESSION 2
09H30-12H30
ROAD SHOW
Library Auditorium and The Square

SESSION 3
13H30-16H00
CREATIVITY SESSION
Exam Hall

SCHOOL OF ECONOMIC AND MANAGEMENT SCIENCES
IN PARTNERSHIP WITH USAF



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EDHE | Entrepreneurship Development in Higher Education

SOL PLAATJE UNIVERSITY
STUDENT ENTREPRENEURSHIP WEEK 2018:
CREATIVITY AND INNOVATION
PROGRAM

TIME	ACTIVITY	PERSON RESPONSIBLE	VENUE
DAY 1: 20 AUGUST 2018			
08:00 – 09:00	Arrival	Guests	
09:00-09:15	Welcome	Prof. Jean Baxen	Library Auditorium & The Square
09:15-09:35	Introduction to EDHE and SEW 2018	Dr. Norah Clarke, Director: Entrepreneurship, Department Higher Education and Training & Universities South Africa (USAf)	Library Auditorium & The Square
09:35-09:40	Discussion	Student Q&A	Library Auditorium
09:40-10:00	Student entrepreneurship: the best of both worlds	Mr. Sandile Mjamba: Student entrepreneurship Coordinator Nelson Mandel Metropolitan University (NMMU)	Library Auditorium



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10:00-10:05	Discussion	Student Q&A	Library Auditorium
10:05-10:25	Women entrepreneurs in Women's Month: benefits and barriers:	Ms Masenelo Sathekge – Entrepreneur and representative of Leadership2020	Library Auditorium
10:25 – 10:30	Discussion	Student Q&A	Library Auditorium
10:30 – 10:50	TEA BREAK		
11:00 – 12:30	TRACK 1: Master class: Accelerate your business through incubation	Ms. Kim Willoughby: National Training Manager, Black Umbrellas	Library Auditorium
OR			
11:00 – 12:30	TRACK 2: BLITZ-Finance: A 2-hour power-intro to the world of Accounting and Finance	Mr. Marc Johnson – CEO and Founder: It's a Breeze	BA103
12:30-13:30	LUNCH		



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13:30-16:00	Creativity session	Prof. Alex Antonites	Exam Hall
DAY 2: 21 AUGUST 2018			
09:00-10:00	SEDA Presentation	SEDA representative	Exam Hall
10:00-11:30	Panel discussion	EMS Staff (x1) SEDA (x1) Students (x2)	Exam Hall
11:30-12:00	TEA BREAK		
12:00-13:00	Jewelry Making Demonstration session	KDJI	Exam Hall
LUNCH			
DAY 3: 22 AUGUST 2018			
09:00-11:00	Guest lecture	Anesu Tuso	C112



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11:00-12:00	TEA BREAK		
12:00-13:00	Entrepreneur's presentation	Wolfgang Riebe	C112/ Library Auditorium
LUNCH			
12:00-13:00	Market day setup	Fattinald Rangongo	The Square
13:00-16:00	Market day	Fattinald Rangongo	The Square