



**THE BEST OF**  
*both worlds*  
**Student  
Entrepreneurship Week**

29-31 August 2018

**Day 1: Sunnyside, Pretoria & Day 2&3: Daveyton, Benoni**

*Entries open 13 August 2018, limited Space available!*

RSVP by 24 August 2018 to Boitumelo Khunou: [khunohb@unisa.ac.za](mailto:khunohb@unisa.ac.za)

**Define tomorrow.**

**UNISA**   
college of  
economic and  
management sciences

# Programme Day 1, Sunnyside Campus

Time	Activity	Speaker/Person responsible
8:30	Registration	Organisers
9:00 – 09:15	Opening and Welcome	CEMS: Prof MT Mogale Executive Dean: College of Economic and Management Sciences
09:15 - 09:30	Setting the scene	Prof T Oosthuizen Head: Office of Tuition and Learning and Learning Support
09:30-10:00	Motivational talk	Ms Moipone Ntseke CEO: StarBorn Creative Designs
10:00 -10:25	Success story	Mr Tiisetso Maloma Entrepreneur & author
10:25 – 11:15	Masterclass by entrepreneur	Roedolf van der Merwe Agri-Entrepreneur
11:15 – 11h30	Body break	
11:35 – 12:10	Entrepreneurship: The best of both worlds and the real world	Panel Academic: Prof Evelyn Chiloane-Tsoka (Professor: Entrepreneurship) Entrepreneurs: Ms Moipone Ntseke, Mr Tiisetso Maloma Ms Jayshree Padayatchey Student and Business Owner Neithern Masenye
12:10 -12:40	Microfranchising	Jayshree Naidoo Entrepreneur and Micro-franchise consultant
12:40- 13:10	Lunch	
13:15 – 13 :25	Pitching session 1	Finalists 1
13:30 – 13:40	Pitching session 2	Finalists 2
13:45- 13:55	Pitching session 3	Finalists 3
14:00- 14:10	Pitching session 4	Finalists 4
14:15 – 14:25	Pitching session 5	Finalists 5
14:30 -14:55	Panel deliberations	Panel members
15:00 -15:15	Announcement of winners and closing.	CoD/Director

# Programme Day 2, Daveyton Campus

Time	Activity	Speaker/Person responsible
8:30	Registration	Organisers
9:00 – 09:15	Opening and Welcome	Prof C van Zyl Chair of Department: Department of Entrepreneurship, Supply Chain, Tourism and Transport Logistics (DESTTL)
09:15 - 09:45	Setting the scene	Prof T Oosthuizen Head: Office of Tuition and Learning and Learning Support
09:45 – 10:15	Motivational Talk	Ms Keneilwe Mampuru Founder: Kente by Keneilwe
10:15 – 10:45	Masterclass by entrepreneur	Mr Tiisetso Maloma Entrepreneur & author
10:45 – 11:00	Body break	
11:00 – 12:00	Learning session 1	Mr W Sambo (Business Law) Senior Lecturer: Entrepreneurship OR Mr Boya (Concept planning) Senior Lecturer: Business Management
12:00 – 13:00	Learning sessions 2	SMMEs and tax Mohure Mmamabolo
13:00 – 13:45	Lunch	
13:45- 14:45	Learning session 3	Mr Michael Leary Senior Lecturer: Industrial and Organisational Psychology
14:45 – 15: 30	One on ones with exhibitors	UNISA and external exhibitors

# Programme Day 3, Daveyton Campus

Time	Activity	Speaker/Person responsible
8:30	Registration	Organisers
9:00 – 09:15	Opening and Welcome	Prof Evelyn Chiloane-Tsoka (Professor: Entrepreneurship)
09:15 - 09:45	Entrepreneurship Games	Facilitator: Elevator pitches Whose Business It Anyway? (Entrepreneurship Trivia)
09:45-11:00	School Business Venture Competition	Grade 11 and 12 learners from Daveyton high schools
11:00- 12:00	Lunch (Panel deliberations)	
12:00- 12:30	Announcement of winners	Panel Prof T Oosthuizen Mr Tebogo Loate (Managing Director: Chekalefa) Prof GE Chiloane-Tsoka Mr Wise Sambo
12:30 – 13:00	Lisof Students Fashion Show	
13:00- 13:15	Entertainment	TBC
13:15 – 13 :30	Closure	

*We thank you for supporting Student  
Entrepreneurship Week from the College of  
Economic and Management Sciences*

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