

EDHE

LEKGOTLA ²⁰₂₂

ANNUAL GATHERING OF LEADERS IN ENTREPRENEURSHIP AT UNIVERSITIES



SES STUDENT
ENTREPRENEURSHIP
SUPPORT

AT SOUTH AFRICAN PUBLIC UNIVERSITIES

PROJECT



SES STUDENT
ENTREPRENEURSHIP
SUPPORT

AT SOUTH AFRICAN PUBLIC UNIVERSITIES

- Initiated: April 2019
- Funding: VLIR-UOS 
- Title: *Improving student entrepreneurship support at SA universities in order to mitigate youth unemployment*
- Motivated: Youth unemployment & Role of universities

NELSON MANDELA
UNIVERSITY

Prof Shelley Farrington
Mr Riyaad Ismail
(Dr Riyaadh Lillah)



Prof Mirjam Knockaert
Dr Saskia Crucke
Dr Jacob Vermeire
(Dr Laura Lecluyse)



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Dr Alex Bignotti

RESEARCH

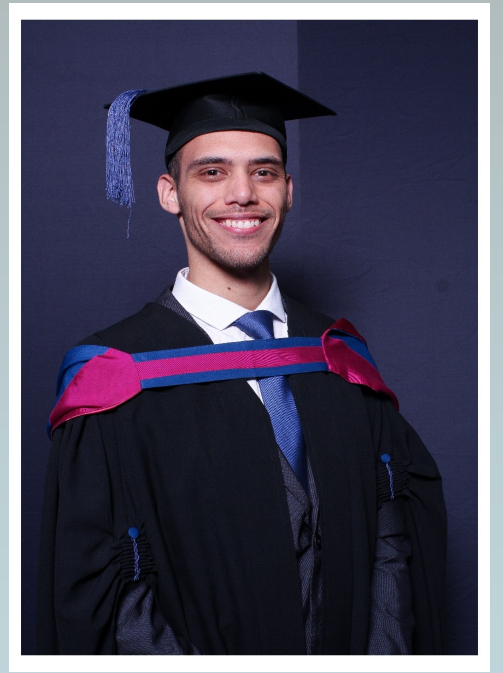


SES STUDENT
ENTREPRENEURSHIP
SUPPORT

AT SOUTH AFRICAN PUBLIC UNIVERSITIES

- Lead researcher: Mr Riyaad Ismail
- Interviewed 38 entrepreneurship stakeholders at 8 SA universities

- Masters dissertation within context of project
- Aim of masters:
 - To describe university-based student entrepreneurship support offered by South African public universities
 - To identify start-up (establishment) and current challenges facing student entrepreneurs at South African public universities



RESEARCH

- Aim: Disseminate best practices in university-based student entrepreneurship support at SA public universities
- Aim: Develop an online Student Entrepreneurship Support Assessment Tool



May 2022

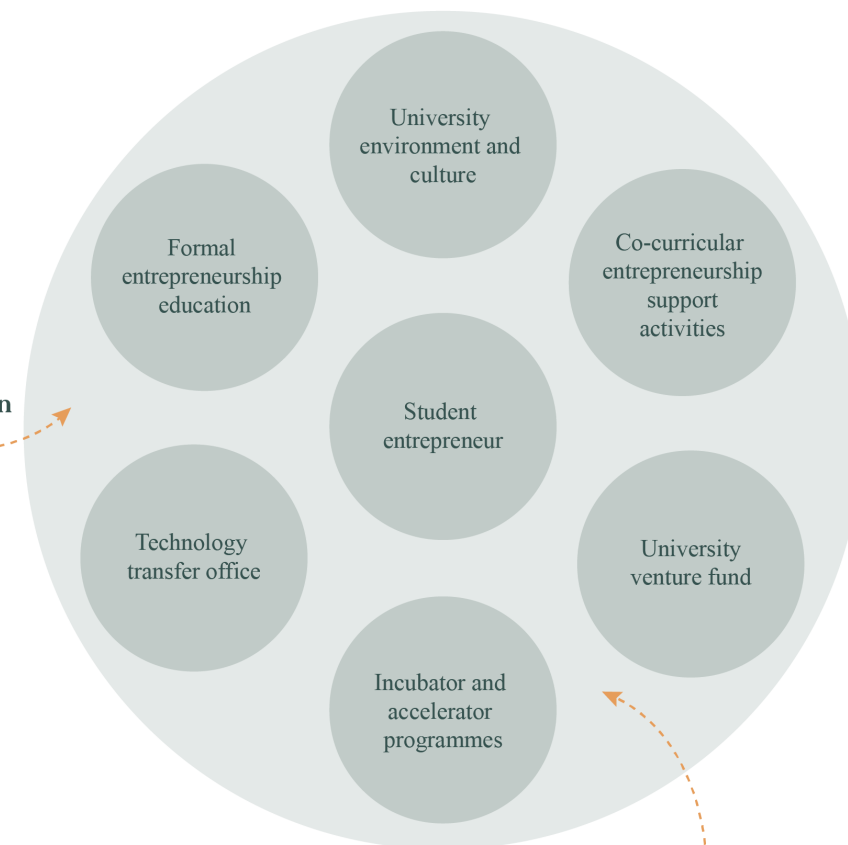
RESEARCH

➡ Best practices

External entrepreneurship environment



Internal entrepreneurship environment



External
collaboration

Formal and informal
internal collaboration

DISSEMINATING BEST PRACTICES

- Available online - <https://busman.mandela.ac.za/Research/Improving-Student-Entrepreneurship-Support-at-Sout>
- Bookmark



Project Report: Improving Student Entrepreneurship Support at South African Universities in order to Mitigate Youth Unemployment

May 2022



University Environment, Culture and Co-Curricular Entrepreneurship Support Activities

The Case of South African Public Universities (Case 1 of 3)
May 2022



Elements in the Internal Entrepreneurship Environment

The Case of South African Public Universities (Case 2 of 3)
May 2022



Collaborations and the External Entrepreneurship Environment

The Case of South African Public Universities (Case 3 of 3)
May 2022



DISSEMINATING BEST PRACTICES

- Presenting papers



15TH INTERNATIONAL BUSINESS CONFERENCE

RESEARCH

- *Aim: Develop an online Student Entrepreneurship Support (SES) Assessment Tool*



SES STUDENT
ENTREPRENEURSHIP
SUPPORT

ASSESSMENT TOOL

SES ASSESSMENT TOOL

What is the **SES** **Assessment Tool**?

The Student Entrepreneurship Support (SES) Assessment Tool is designed to create awareness of, gain insights into and assess student entrepreneurship support at South African public universities.

SES ASSESSMENT TOOL

- To be used by student entrepreneurship stakeholders
- Self-assessment survey (5-8 min)
- Administered among staff and students
- Seven SES elements are assessed:

- University environment and culture
- Co-curricular entrepreneurship support activities
- Formal entrepreneurship education
- Incubator and accelerator programmes
- Technology transfer offices
- University venture funds
- Internal and external collaborations

- Assess on yearly basis

WEBSITE

- Dedicated website which hosts the SES Assessment Tool (<https://student-entrep-support.co.za/>)



The screenshot shows the homepage of the SES Student Entrepreneurship Support website. The header features the SES logo and a navigation menu with links to 'SES TOOL', 'GUIDELINES', 'COMPLIANCE', 'ABOUT US', 'NEWS', and 'OTHER RESOURCES'. The main content area has a heading 'SES ASSESSMENT TOOL' followed by the question 'What is the SES Assessment Tool?'. Below this, a paragraph explains that the tool is designed to create awareness and assess student entrepreneurship support at South African public universities. To the right of the text is an image of two people working on a table with various charts and documents.

SES STUDENT
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AT SOUTH AFRICAN PUBLIC UNIVERSITIES

SES TOOL GUIDELINES COMPLIANCE ABOUT US NEWS OTHER RESOURCES

SES ASSESSMENT TOOL

What is the **SES** Assessment Tool?

The Student Entrepreneurship Support (SES) Assessment Tool is designed to create awareness of, gain insights into and assess student entrepreneurship support at South African public universities.



WEBSITE

Other University-Based Student Entrepreneurship Support

NMU



**Madibaz Youth
Entrepreneurship Lab**

[READ MORE >](#)

NMU



**Propella Business
Incubator**

[READ MORE >](#)

UCT



UCT GSB Solution Space

[READ MORE >](#)

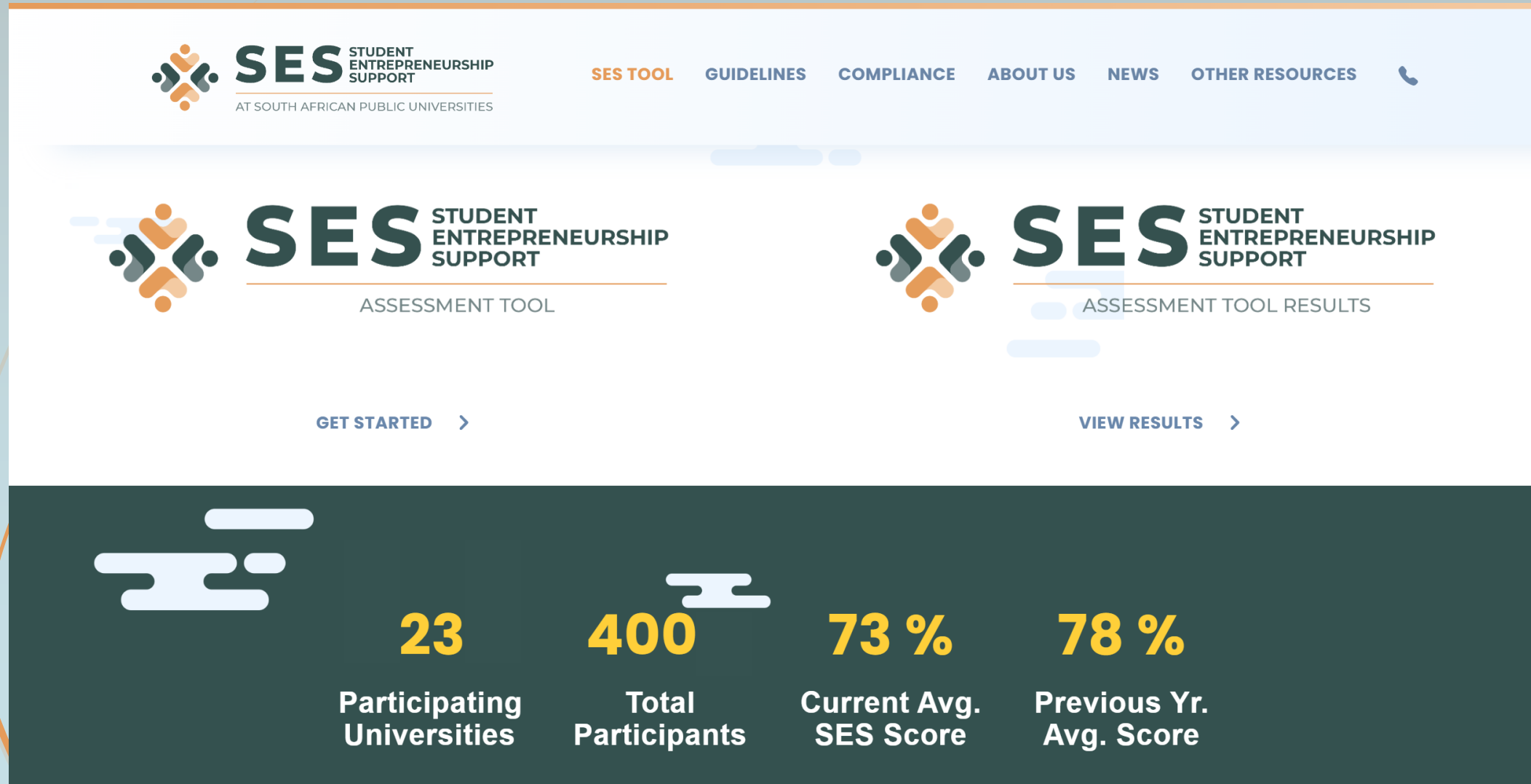
UCT



**Bertha Centre for Social
Innovation and
Entrepreneurship**

[READ MORE >](#)

WEBSITE



The screenshot shows the SES website interface. At the top is a navigation bar with the SES logo and text 'STUDENT ENTREPRENEURSHIP SUPPORT AT SOUTH AFRICAN PUBLIC UNIVERSITIES'. The navigation menu includes 'SES TOOL' (highlighted in orange), 'GUIDELINES', 'COMPLIANCE', 'ABOUT US', 'NEWS', 'OTHER RESOURCES', and a phone icon. Below the navigation bar, there are two main sections. The left section features the SES logo and text 'ASSESSMENT TOOL' with a 'GET STARTED >' button. The right section features the SES logo and text 'ASSESSMENT TOOL RESULTS' with a 'VIEW RESULTS >' button. At the bottom, there is a dark green banner with four statistics: '23 Participating Universities', '400 Total Participants', '73 % Current Avg. SES Score', and '78 % Previous Yr. Avg. Score'. Each statistic is accompanied by a small icon representing the data (e.g., a building for universities, a group of people for participants, a bar chart for scores).

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SES TOOL GUIDELINES COMPLIANCE ABOUT US NEWS OTHER RESOURCES

SES STUDENT
ENTREPRENEURSHIP
SUPPORT
ASSESSMENT TOOL
GET STARTED >

SES STUDENT
ENTREPRENEURSHIP
SUPPORT
ASSESSMENT TOOL RESULTS
VIEW RESULTS >

23	400	73 %	78 %
Participating Universities	Total Participants	Current Avg. SES Score	Previous Yr. Avg. Score

SES ASSESSMENT TOOL RESULTS

SES Assessment Tool Results

Complete the following form to request a report.

First Name

 | eg: John

Last Name

 | eg: Browning

Email Address

 | Email Address

☐ **Subscribe**

REQUEST REPORT

Cancel

SES ASSESSMENT TOOL RESULTS

Nelson Mandela University

Participants	Count for Year	
	Current	Previous
TOP MANAGEMENT	3	2
STUDENT ENTREPRENEURSHIP CHAMPION/PROMOTOR/COORDINATOR	1	1
ENTREPRENEURSHIP ACADEMIC/ENTREPRENEURSHIP EDUCATOR	2	1
INCUBATOR STAFF	1	1
TECHNOLOGY TRANSFER OFFICE STAFF	3	2
STUDENT ENTREPRENEUR	2	1
OTHER STAFF AND STUDENTS	1	1
Total Participants	13	9

National Results

Count for Year	
Current	Previous
10	6
9	6
11	7
7	4
10	6
7	4
7	4
61	38

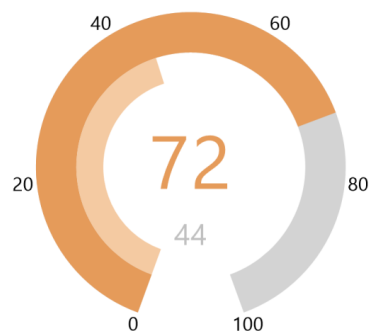
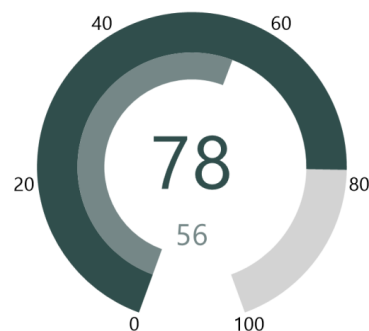
SES ASSESSMENT TOOL RESULTS

Results for Nelson Mandela University for 2022

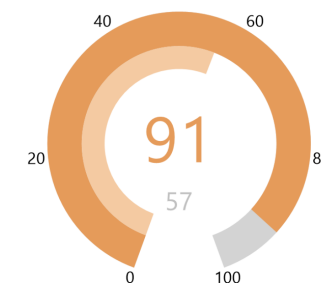
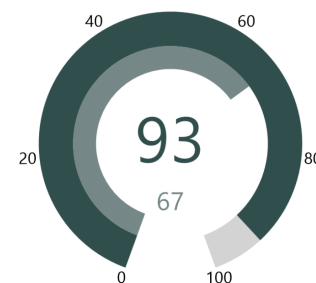
Legend used throughout reporting of SES Assessment Results

University results for Current Year	National results for Current Year
University results for Previous Year	National results for Previous Year

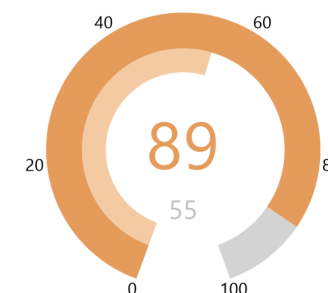
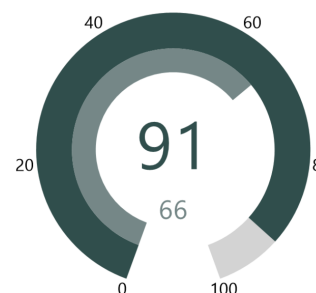
TOTAL SES SCORE



AVERAGE % FOR AWARENESS SCORE

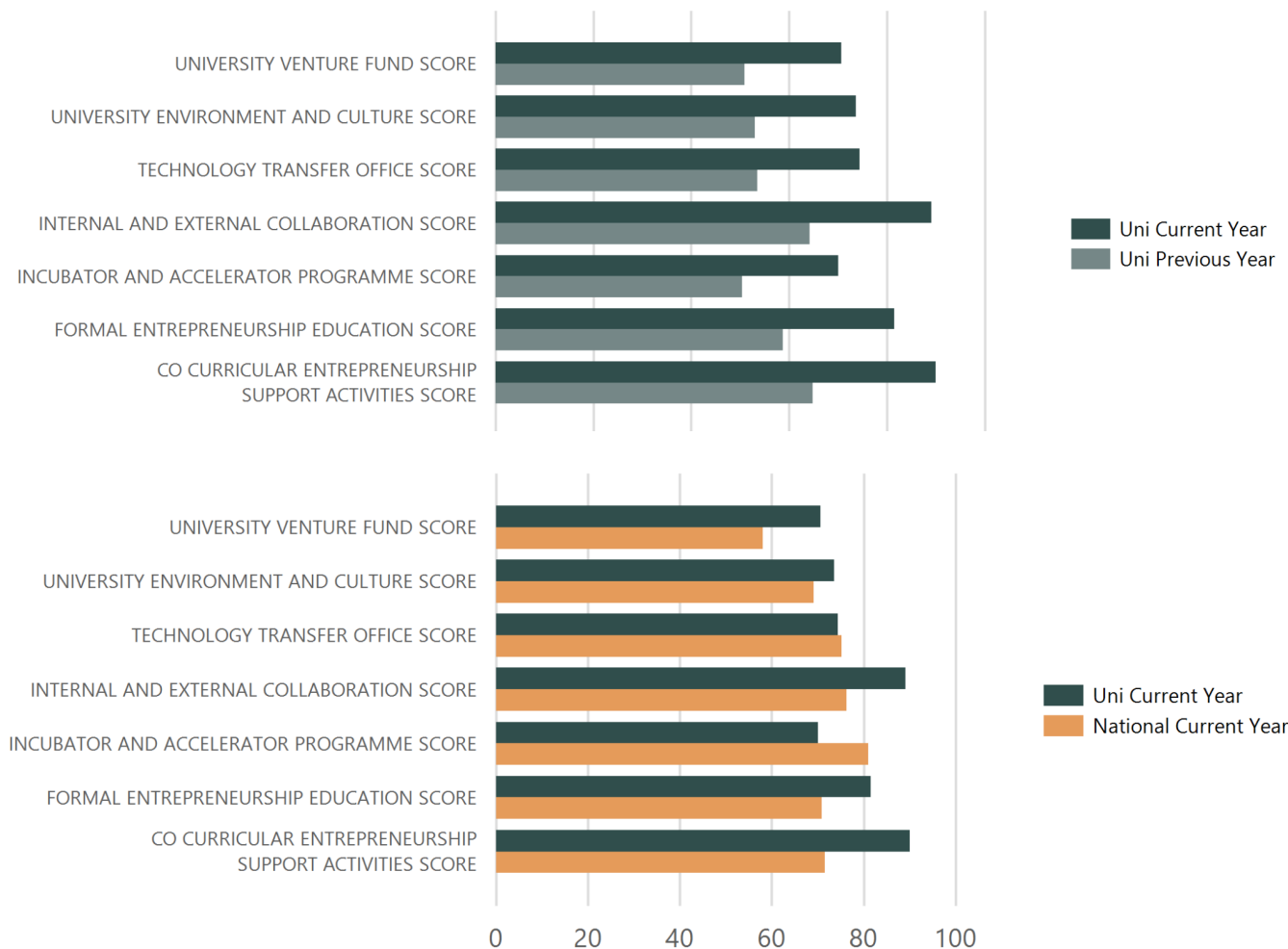


AVERAGE % FOR AWARENESS OF SES ACTIVITIES/STRUCTURES SCORE



SES ASSESSMENT TOOL RESULTS

Element comparison:



SES ASSESSMENT TOOL RESULTS

Results for Nelson Mandela University for 2022

INTERNAL AND EXTERNAL COLLABORATION SCORE	87.61	63.00	77.15
Please indicate to what extent you agree or disagree with the following statements			
Initiatives exist across faculties/departments at my university to encourage entrepreneurship stakeholders from different disciplines to collaborate in supporting student entrepreneurs.	4.34	3.12	3.55
Collaborations exist between my university and external stakeholders (such as other universities government and/or industry) to enhance the student entrepreneurship support activities offered.	4.53	3.26	4.18

IMPLEMENTATION / ROLL OUT

- Process of getting all approvals (ethics etc.)
- Finalising guidelines and compliance
- Pilot at Nelson Mandela University in 2022
- Aim is to make available to other SA Public Universities in 2023



SES STUDENT
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ASSESSMENT TOOL

INVITATION

- Visit our stand
- Sign up for notice of future developments
- Go online - test SES Tool
- Give feedback

CREATE AWARENESS | GAIN INSIGHTS | ASSESS
STUDENT ENTREPRENEURSHIP SUPPORT AT YOUR UNIVERSITY
[SEE OUR WEBSITE AND TOOL](#)

