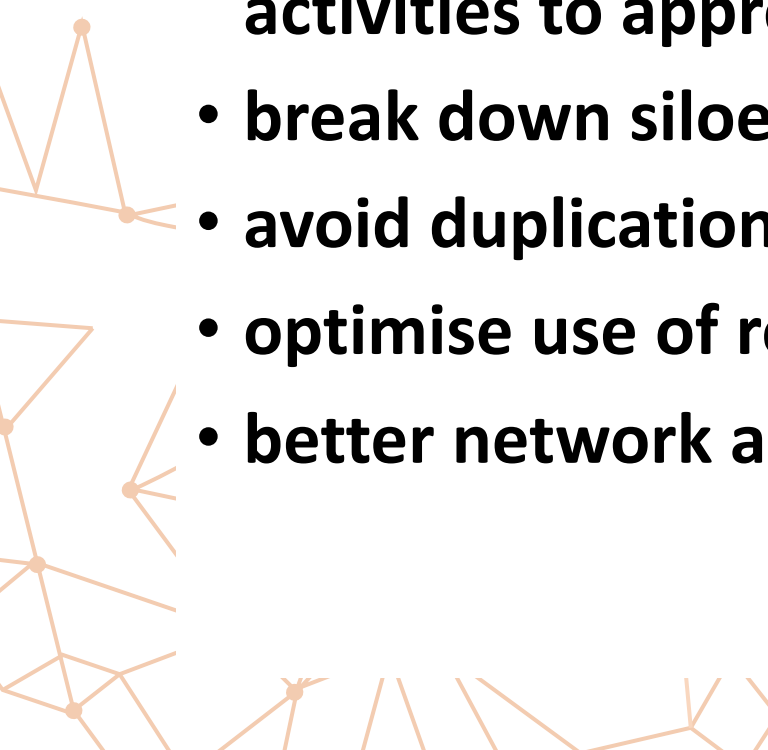




The EAO vision for UJ



UJ's objectives in participating in the pilot phase of the EAO programme are to:

- **Create a central entrepreneurship desk to steer entrepreneurial activities to appropriate entities within UJ**
 - **break down siloes,**
 - **avoid duplication of effort,**
 - **optimise use of resources, and**
 - **better network and integrate UJ's entrepreneurship initiatives**
- 

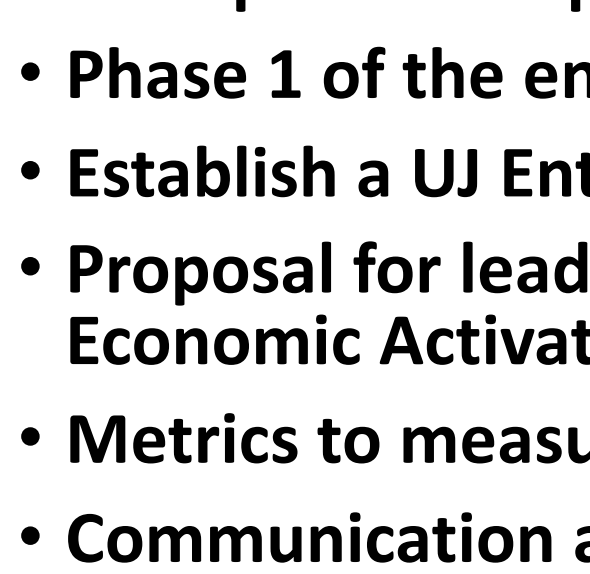


ENTREPRENEURSHIP SYNERGY

UJ EAO Pilot phase outputs



Tangible outputs expected from participation in the pilot phase include:

- **Refinements and enhancement of the mapping of the UJ entrepreneurship ecosystem**
 - **Phase 1 of the entrepreneurship online portal live**
 - **Establish a UJ Entrepreneurship Ecosystem Forum**
 - **Proposal for leadership, staffing, structure and location of the Economic Activation function**
 - **Metrics to measure progress, success and outputs**
 - **Communication and sharing of info, opportunities, etc.**
- 



UJ EAO Activities to date



UJ Entrepreneurship Ecosystem

Student Entrepreneurship / Studentpreneurs

- Central Student Representative Council (CSRC)
- UJ Technology Transfer Office (UJTTO) & Incubator
- Johannesburg Business School Centre for Entrepreneurship (JBSCE)
- Technopreneurship Centre
- Makerspace
- UJ Process, Energy and Environmental Technology Station (UJ PEETS)
- Izindaba Zokudla
- UJ TechnoLab
- Metal Castings Tech Station (MCTS)
- Resolution Circle
- FADA FabLab
- PsyCAD

Entrepreneurial University Support

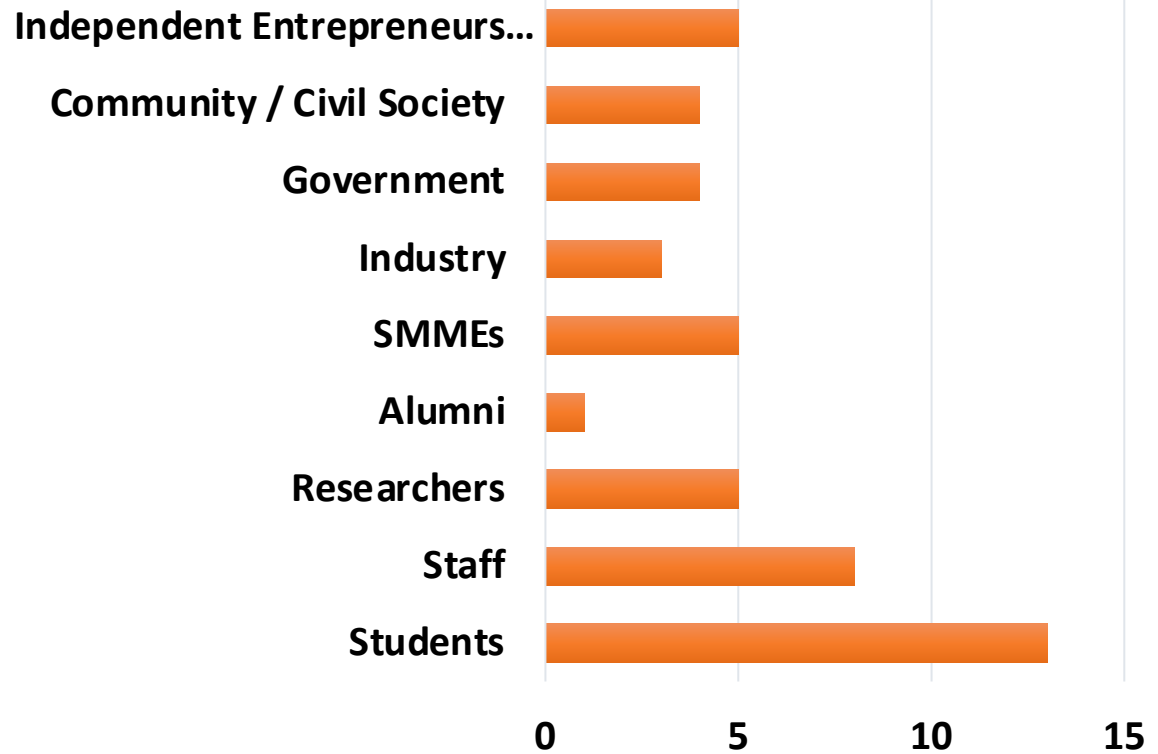
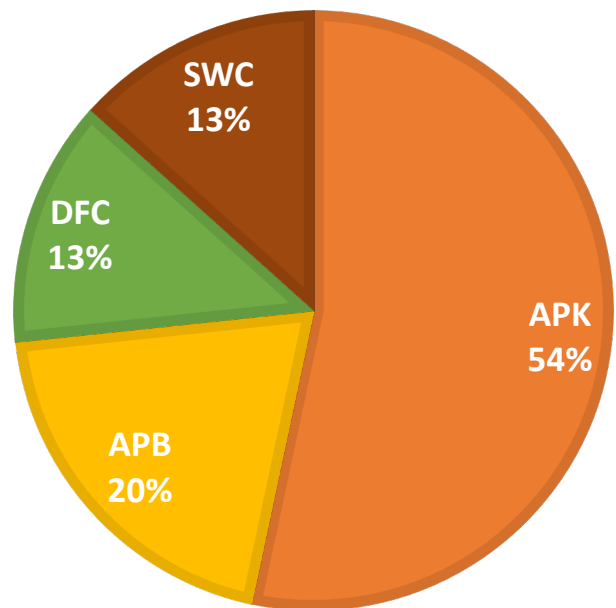
- DVC: Research and Internationalisation
- UJ Technology Transfer Office (UJTTO)
- UJ Invnt
- Internationalisation
- UJ Library
- Strategic Initiatives and Administration
- Financial Governance and Revenue (FGR)
- UJ Enactus
- Centre for Local Economic Development (CENLED)
- Institute for Intelligent Systems (IIS)
- UJ Alumni
- UJFM
- UJ Brand and Marketing

Entrepreneurship in Academia and Research

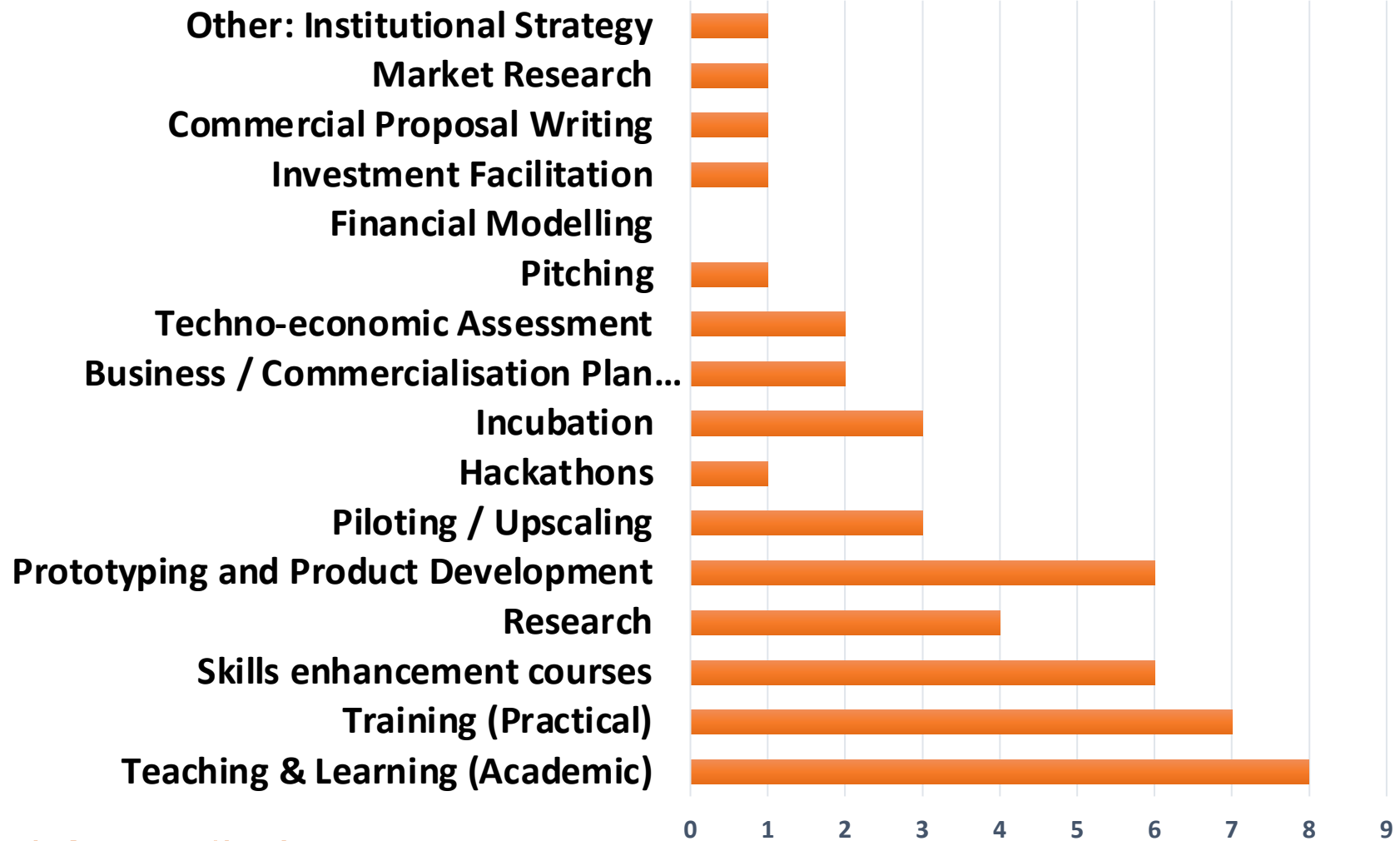
- DVC: Research and Internationalisation
- DVC: Academic
- College of Business & Economics (CBE)
- Department of Business Management
- Johannesburg Business School (JBS)
- SARChI Chair: Entrepreneurship Education
- SARChI Chair: Transformative Innovation, 4IR and Sustainable Development
- Postgraduate School
- Department of Industrial Design
- School of Tourism and Hospitality
- UJ Press

Who, what, where?

- **First engagement**
- **Survey – Who? What? Where? To whom?**



Entity Offerings



Required Offerings in ecosystem

- Teaching & Learning (Academic)
- Training (Practical)
- Skills enhancement courses/workshops
- Research
- Prototyping and Product Development/Makerspaces
- Market Research
- Hackathon/Ideation Sessions
- Incubation/Accelerator
- Piloting/Upscaling
- Business/Commercialisation Plan Support
- Techno-economic Assessment
- Pitching
- Financial Modelling
- Investment Facilitation
- Commercial Proposal Writing
- Advisors for Your Project
- Career Exploration/Recruiting
- Collaborative Space
- Events & Networking
- Legal Advice
- Prize Competitions
- Project Funds/Fellowships
- Projects to Join
- Student Clubs
- Technology Licensing
- Mentorship & Coaching

UJ Ecosystem Services and Gaps



Teaching & Learning (Academic)

Training (Practical)

Skills enhancement courses/workshops

Research

Prototyping and Product Development/Makerspaces

Market Research

Hackathon/Ideation Sessions

Incubation/Accelerator

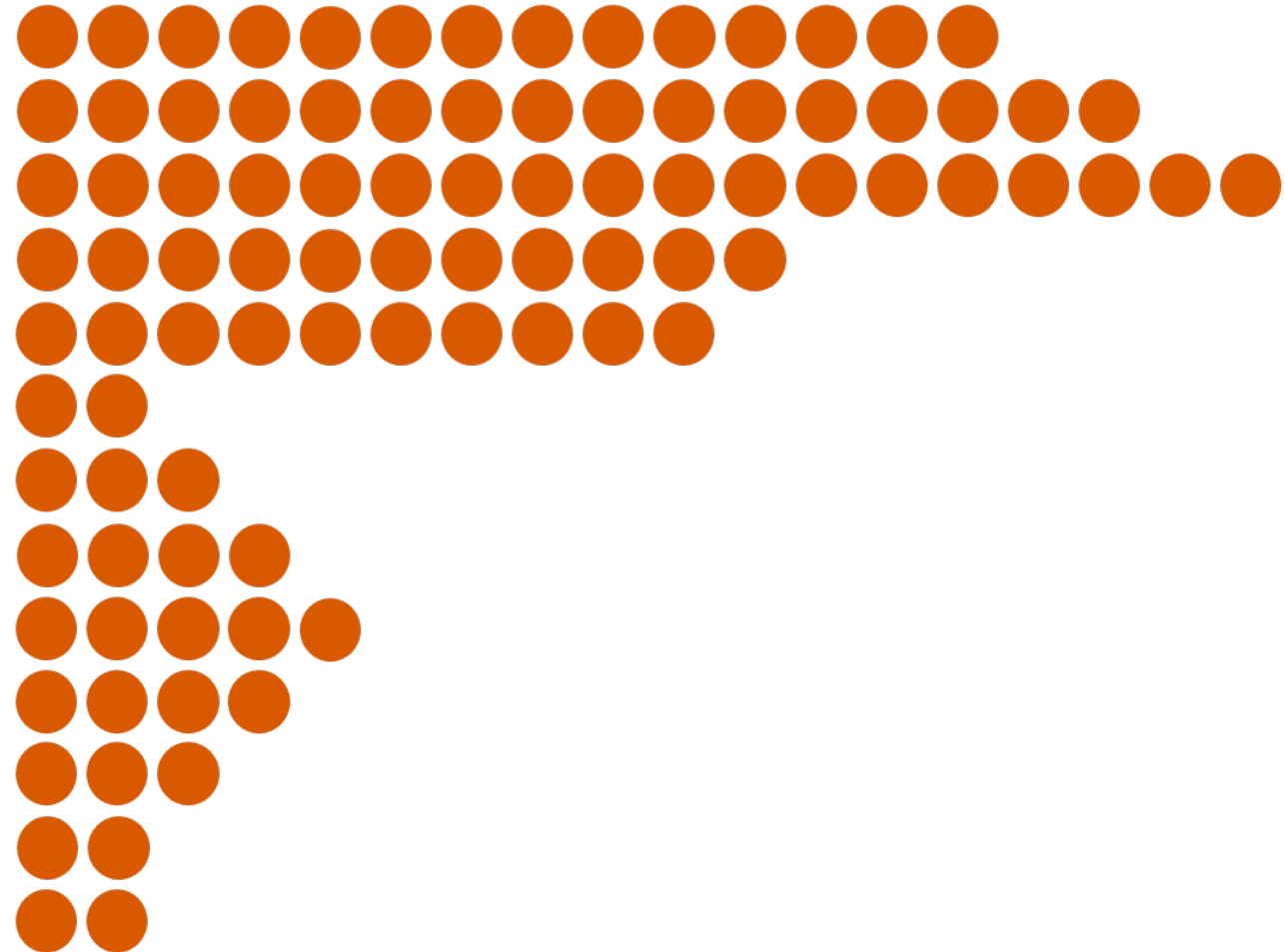
Piloting/Upscaling

Business/Commercialisation Plan Support

Techno-economic Assessment

Pitching

Financial Modelling



UJ Ecosystem Services and Gaps



Investment Facilitation

Commercial Proposal Writing

Advisors for Your Project

Career Exploration/Recruiting

Collaborative Space

Events & Networking

Legal Advice

Prize Competitions

Project Funds/Fellowships

Projects to Join

Student Clubs

Technology Licensing

Mentorship & Coaching



Other EAO Initiatives/Support

- **Web portal**
 - Mapping
 - Resource repository
 - Social media
 - 4IR
- **Events**
 - Forum/COPs
 - EDHE Entrepreneurship Intervarsity
 - Other competitions
 - Student Entrepreneurship Week
 - Hackathons
- **Education/curriculum**
 - Teaching
 - Work integrated learning
 - Cross-cutting & domain-specific needs
- **Research**
- **UJ incubator**
- **Makerspaces; Fablab; other equipment**
 - Duplication and Gaps
- **Service offerings to UJ & the public**
 - Employment & volunteer opportunities for students
- **UJInvnt online store**
- **UJ as first customer**
 - S34.(5) of HEA
- **Tapping into the alumni network**
- **Standard license for student entrepreneurs wishing to commercialise UJ IP**
 - Policy questions



Thank you