



SWISS–AFRICA ACADEMIA–INDUSTRY TRAINING

## AIT-SASBI Spring Conference 2023

*“Social and Tech-driven Innovation for Impact”*

**Date**

22 and 23 February 2023

**Hosts**

University of Basel (Switzerland): National and International Cooperation  
Universities South Africa (USAf) and the  
EDHE (Entrepreneurship Development in Higher Education) Programme

**Main Venue**

Ilanga Conference Room , Southern Sun O.R. Tambo Hotel, Kempton Park, South Africa

**Day 1**  
**Wednesday 22 February 2023**

<b>Time</b>	<b>Session / Speaker(s)</b>
8:00 – 9:00	Registration
<b>Opening Session, main venue: Ilanga</b>	
9:00 - 9:10	<b>Welcome Remarks</b> Speaker: Mr Erich Thaler, Senior Manager Global Partnerships, University of Basel
9:10 - 9:20	<b>Welcome Address on behalf of the Hosting Country</b> Speaker: Dr. Phethiwe Matutu, CEO, Universities South Africa (USAf)
9:20 - 9:30	<b>Address on behalf of the Swiss Embassy</b> Speaker: Ms Jacqueline Friedenthal, Science and Technology Counsellor, Swiss Embassy in SA
9:30 - 9:45	<b>Opening Address</b> The role of universities in entrepreneurship-led development: An entrepreneurial ecosystem approach Speaker: Prof. Dr. Erik Stam, Professor of Strategy, Organization and Entrepreneurship, Utrecht University & Extraordinary Professor Stellenbosch University
<b>Keynotes Day 1</b>	
9:45 - 10:30	<b>Keynote 1: Switzerland and Africa – A study in synergy and symbiosis</b> Speaker: Prof. em. Dr. Edwin Constable, Professor, Department of Chemistry, University of Basel
9:00 – 11:55	<b>10:30 -10:45 Coffee / Tea break</b>
10:45 - 11:15	<b>Keynote Panel</b> Approaching innovation for impact from within an African university Moderator: Speakers: Prof. P. Ndirangu Kioni, Vice Chancellor, Dedan Kimathi University of Technology, Kioni (Kenya) Ms. Phatsimo Mosimanegape, Senior Team Leader- Employability & Entrepreneurship Development, Botho University (Botswana), Dr. Stephen Oluwatobi, Group CEO, Pertinence Group and Co-Founder, Quanta Africa, (Nigeria) <b>Audience Q&amp;A</b>
11:15 - 11:30	<b>Tech-driven Innovation. Results from the UNECA Technology Transfer Study</b> Speaker: Dr. Victor Konde: Scientific Affairs Officer, United Nations Economic Commission for Africa, Ethiopia
11:30 - 11:55	<b>Audience discussion</b> What is the relationship between innovation and technology transfer in your country? Moderator: TBC
11:55 – 13:00	<b>Doty networking @Lunch</b> Venue: Bernoullis Restuarant Facilitator: Mr Richardt Kok, Stakeholder Manager, EDHE
12:00 – 12:30	<b>Briefing of start-ups</b> Venue: Ilanga, main conference room
13:00 – 13:10	<b>MC:</b> Introduction and overview of the afternoon Introduction of the audience to the public voting Introduction of Ms Nanci Govinder as Moderator of the start-up pitching session

<b>Pitching contest of African startups from South Africa, Rwanda, and Nigeria</b> <i>Moderator: Ms Nanci Govinder</i>	
<b>13:00 – 17:00</b>	13:10 - 13:15 <b>Introduction by Moderator</b>
<b>Start-ups from South Africa</b>	
	13:15 - 13:25 <b>#1 LolaGreen</b> <i>Plastic and industrial waste for synthesizing construction products</i>
	13:25 - 13:35 <b>#2 eRank play</b> <i>Online learning platform (maths)</i>
	13:35 - 13:45 <b>#3 Not presenting - Social media competition</b>
	13:45 - 13:55 <b>#4 Snake Nation</b> <i>Blockchain solution for the creative economy</i>
	13:55 - 14:05 <b>#5 Igugu Clean Tech</b> <i>Tobacco plants for biodiesel production</i>
<b>14:05 - 14:20</b>	<b>Coffee / Tea break</b>
<b>Start-ups from Rwanda</b>	
	14:20 - 14:30 <b>#6 Renerubuzima</b> <i>Digital Health Platform</i>
	14:30 - 14:40 <b>#7 E-somero</b> <i>Online e-books library</i>
	14:40 - 14:50 <b>#8 Rwanda Green Light</b> <i>Co2 for creating street light energy</i>
<b>Start-ups from Nigeria</b>	
	14:50 - 15:00 <b>#9 NG Trail</b> <i>Enterprise staff learning online tool</i>
	15:00 - 15:10 <b>#10 VAAV's Innovative Solution</b> <i>Power cube with clean electricity for the use of all</i>
	15:10 - 15:20 <b>#11 IoTeam</b> <i>Smart irrigation system</i>
<b>15:20 – 15:45</b>	<b>Coffee / Tea break</b>
	15:45 – 16:00 <i>Jury panel members and startup companies departing into their respective reflection groups</i>
	16:00 – 16:45 <b>Start-up reflection group</b> <i>Moderator: Ms Dorina Kühner</i> <i>Start-up Founders and Speakers: Ms Chido Dzinotiwei; Ms Zuzana Sediva; Mr Manuel Seiffe, breakaway venue 1: Sports &amp; Score Boardroom</i>
	15:45 – 16:10 <b>Public voting on the start-up favorite</b> <i>MC</i>
	16:10 - 16:45 <b>Dotty networking</b> <i>Facilitator: Mr Richardt Kok, Stakeholder Manager, EDHE</i>
<b>16:45 – 17:00</b>	<b>Announcement of the winners</b> - <i>Jury panel speaker: Announcement of the winning start-ups</i> - <i>MC: Announcement of the public vote</i>  <b>Closing remarks for Day 1</b> <i>Speakers: MC / Mr Erich Thaler / Dr Norah Clarke, main venue: Ilanga</i>
<b>18:00 – 19:00</b>	<b>Dinner, venue: Bernoullis Restuarant</b>

**Day 2**  
**Thursday 23 February 2023**

<b>Time</b>	<b>Session / Speaker(s)</b>
8:00 – 9:00	Breakfast and registration
<b>Opening Session, main venue: Ilanga</b>	
9:00 – 9:10	<b>Welcome and setting the stage for Day 2</b> Mr Erich Thaler
	<b>World Café and ZOOM breakaway sessions</b>
	<b>World Café Format:</b> Tables with 1 speaker/ 1 rapporteur per country topic will be set up. There, participants will engage in questions and discussions with country experts at the individual tables for 45 min., then move to the next table. At the end of the World Café sessions, the designated rapporteur will highlight the discussion outcomes. <b>Online:</b> A hybrid Swiss - South African breakaway session will be moderated for both, the on-site and the online public.
<b>Keynotes Day 2 main venue: Ilanga</b>	
9:10 – 9:40	<b>Keynote 1:</b> Sciencepreneurs and their (inter-) cultural challenges when expanding their businesses abroad <b>Speaker:</b> Dr Victoria Galán-Muros, Chief of Research and Analysis, UNESCO
9:40 – 10:15	Discussion with panel members
10.15 - 10.25	<b>Coffee / Tea break</b>
9:00 – 12:15	<b>World Café: How to do business in SASBI partnering countries (main venue: Ilanga)</b>
10:25 – 11:25	<b>Input Panel: Introductory remarks for each country</b> <b>Speakers:</b> <i>Switzerland:</i> Ms Stephanie Labité, Head, Swiss Business Hub in Southern Africa Prof. Dr. Simone Stürwald, Professor for Sustainable Concrete and Structures Mr Stephan Hofer, Attorney at Law Ms Nanci Govinder, Start-up Trainer, Investor, Board Member Ms Zuzana Sediva, Groam (Start-up) Mr Manuel Seiffe, Mpower (Start-up) <i>South Africa:</i> Ms Senisha Moonsamy, Head of Innovation Skills Development and Enterprise, Development & Support (ISD), Technology Innovation Agency (TIA) Ms Ntsiki Mkhize, founder of MentHer <i>Nigeria:</i> Prof. Dr. Oyedunni Arulogun, Professor of Health Promotion and Education, Director of the Center for Entrepreneurship and Innovation
11:25 – 11:30	<b>Break</b>
11:30 – 12:15	<b>First round of world café sessions</b> <b>Table 1:</b> How to do business in Switzerland: Legal Aspects, Mr Stephan Hofer <b>Table 2:</b> How to do business in Switzerland: Gap between Academia and Market, Prof. Dr. Simone Stürwald <b>Table 3:</b> How to do business in Switzerland: Do's and Dont's of Swiss Business Culture, Ms Nanci Givinder <b>Table 4:</b> Ask a Swiss entrepreneur, Ms Zuzana Sediva and Mr Manuel Seiffe <b>Table 5 (In-person &amp; Online- Khanya 3 boardroom ):</b> How to do Business in South Africa: tasks and roles of TIA in the South African start-up market, Ms Senisha Moonsamy & Ms Ntsiki Mkhize <b>Table 6:</b> The business landscape in Nigeria, Prof Arulogun TBC
12:15 – 13:15	<b>Lunch Break</b> <i>Bernoullis Restuarant</i>
13:15 – 14:00	<b>Second round of world café sessions</b> (Tables 1-4) Table 5 TBC
14:05 – 14:50	<b>Third round of world café sessions</b> (Tables 1-4) Table 5 TBC
13:15 – 16:15	<b>Break</b>
15:00 - 15:30	<b>Summary of table group discussions presented by Rapporteurs</b>
15:30 - 15:50	<b>Audiance discussion in the plenary</b>
15:50 - 16:30	<b>Break</b>
16:30 - 16:50	<b>Closing Keynote</b> What we can learn from the Swiss Entrepreneurship Ecosystem for Africa: 3 insights from someone who has straddled both worlds. <b>Speaker:</b> Mr. York Zucchi, Founder of The StartUp Tribe
16:50 - 17:00	Summing up & Closing Ceremony <b>Speakers:</b> MC / Mr Erich Thaler / Dr Norah Clarke