

EDHE Pitch Readiness:Tech Business



About me

Arnold Sigauque

- **Ghea Live** – Technology Company - DMZ Ryerson University, Founded in 2018, Seed - 20% Growth, Series A
- **Leaho African** – Co-founder , Entrepreneurship training , Lean & Focus framework.
- – Allan Gray Orbis Foundation (ELO), Redefine, Tshimologong Precinct - Inbound/Outbound Marketing
- **Global Shaper** – CapaCITI mentorship

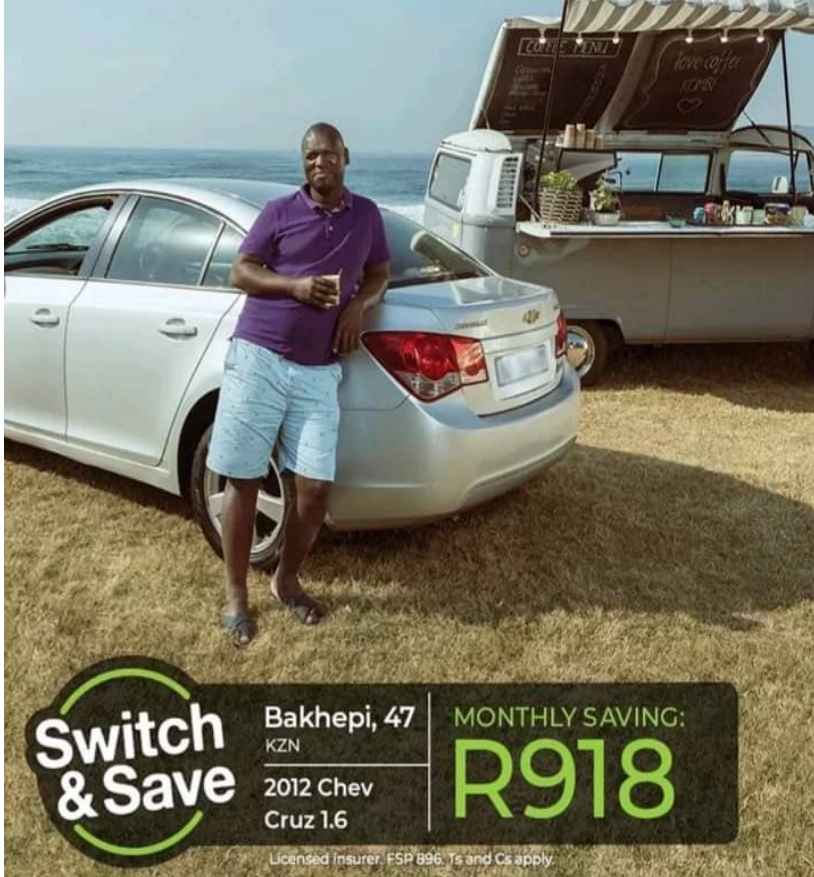
What is Pitching?



The Problem/Opportunity



The Solution



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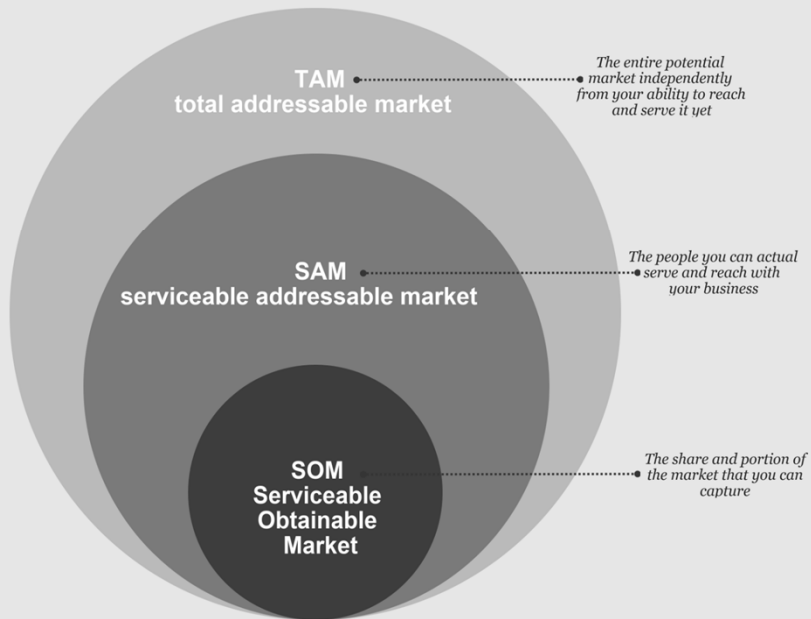
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**LEAHO
AFRICAN**

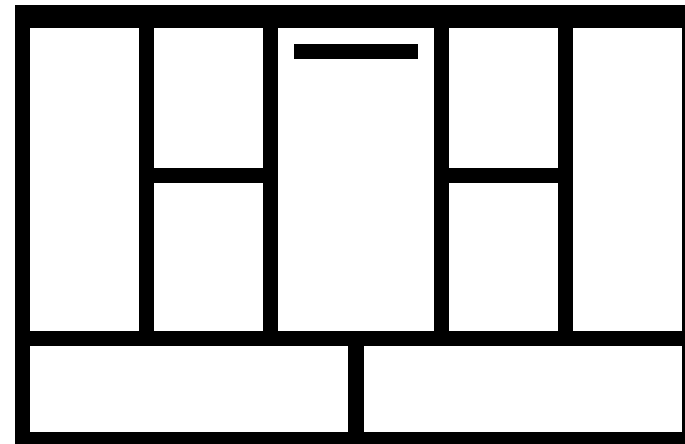
Market Sizing In A Nutshell

Market sizing is the estimation of the potential of a market. Incorporating market research, market sizing is useful for businesses looking to introduce a new product or service to evaluate the business opportunity. Market sizing also helps investors to understand the value of the potential opportunity within the target company's business plan.

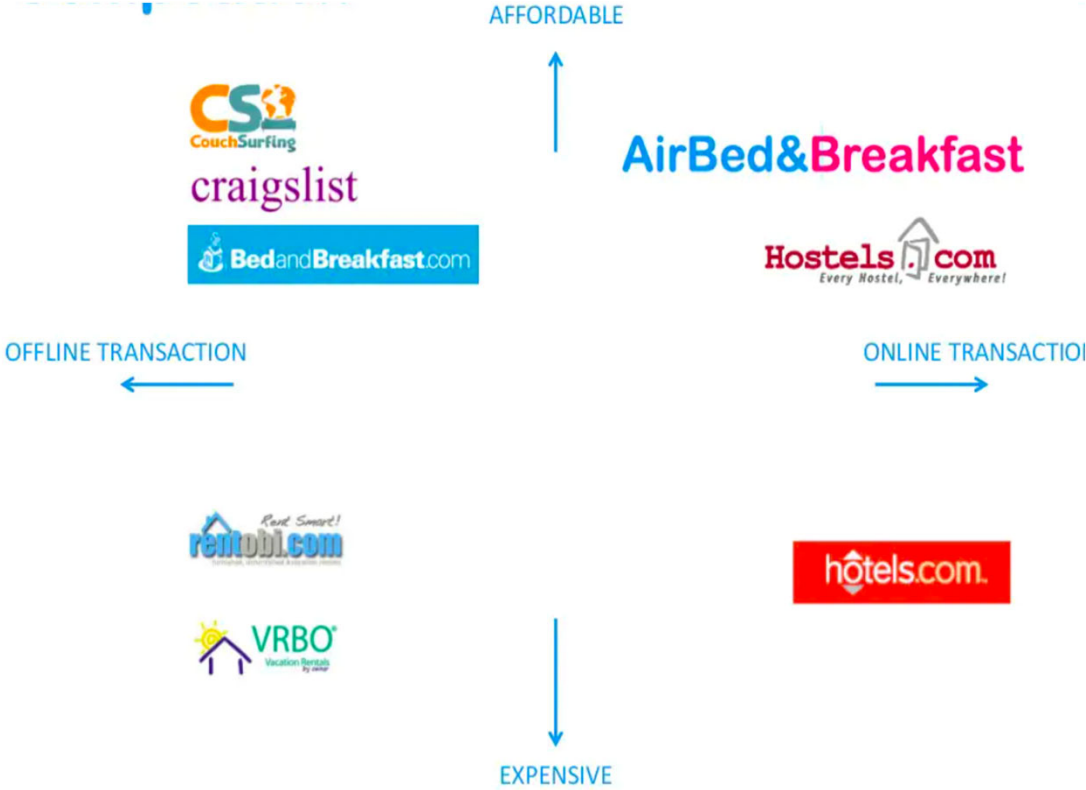


The Market

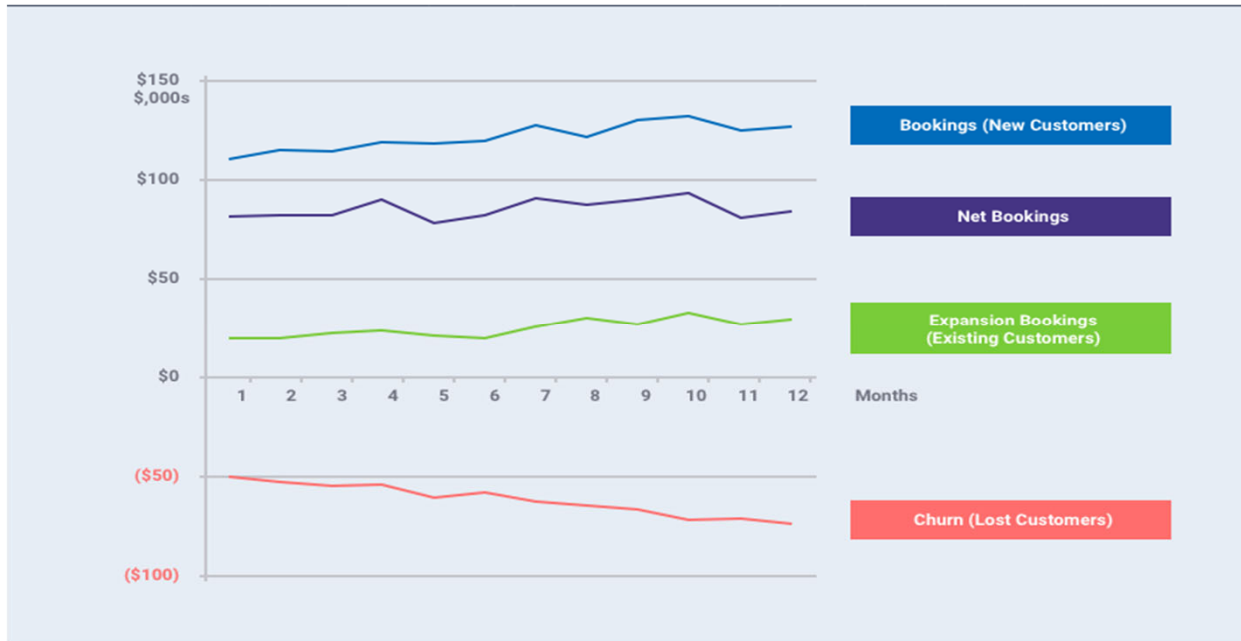
The Business Model



The Competition



Template by PitchDeckCoach



The Metrics

The Team

TEAM SLIDES

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8/27/2018

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The Ask/Next Steps

Use Of Funds

New Hires

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Operational Cost

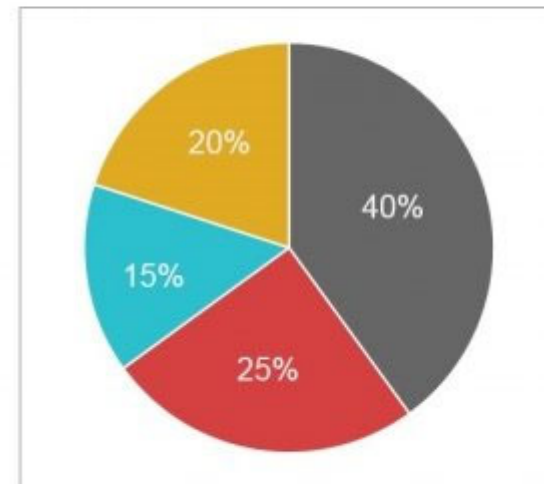
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Marketing

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Product Development

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Resources

- Lenny's Newsletter: [Tech Business Models](#)
- Kellblog: [An Introduction to SaaS metrics](#)
- Vimeo: [Storytelling the still motion way](#)
- SaaStr: [16 Errors founders make when pitching](#)

**THANK YOU
FOR YOUR
ATTENTION**



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