

# Programme

## EDHE Lekgotla 2019

**DAY 1: TUESDAY 25 JUNE 2019**

**THROUGHOUT THE DAY:**

- **CURATED ART EXHIBITION**
- **BESPOKE STUDENTPRENEURS' MARKET**
- **STAKEHOLDER EXHIBITION**

**7:00 – 8:00 REGISTRATION**  
**MEDIA BRIEFING**  
**TEA & CUPPUCINO NETWORKING**

**8:00 – 10:00 SESSION 1: Opening Ceremony**

**Programme Director: Mr Alan Khan**

**Senior Director: Division of Corporate Affairs, Durban University of Technology**

**8:00 – 8:15 Ensemble Ikusasa Lethu, UKZN AMD Ensemble - Directed by Dr Patricia Opondo, brought to you by UKZN InQubate**

**8:15 – 8:30 Performance: Ms Jessica Mbangeni, brought to you by Durban University of Technology**

- Welcome address on behalf of the hosting University – Prof Thandwa Mthembu, Vice-Chancellor, Durban University of Technology
- Welcome address on behalf of the hosting City – Councillor Fawzia Peer, Deputy Mayor of eThekweni
- The growing relevance of entrepreneurship in higher education – Prof Ahmed Bawa, CEO, Universities South Africa (USAf)
- Introduction to the Minister – Dr Diane Parker, Deputy Director-General: University Education, Department Higher Education and Training
- Opening address of the EDHE Lekgotla 2019 – Dr BE Nzimande, Minister of Higher Education, Science and Technology
- Keynote address: The Kasinomic revolution taking place in informal economies and entrepreneurial opportunities of these invisible African economies – GG Alcock, Author and Entrepreneur

**10:00 - 10:15 DUT Drama Ensemble - Directed by Prof Deborah Arlene Lutge, brought to you by Durban University of Technology**

**10:00 – 10:30 CHOREOGRAPHY PIECES | BREAK**

**10:30 – 12:00 SESSION 2: Setting the Stage**

**Session Chair: Dr Diane Parker**

**Deputy Director-General: University Education, Department Higher Education & Training**

- Discussion: Not just another talk shop: The outcomes of previous EDHE Lekgotlas – Dr Norah Clarke, Director of EDHE, Universities South Africa (USAf) and Conveners of the EDHE Communities of Practice
- Special Guest Speaker - International Best Practice: Unleashing the entrepreneurial potential of universities: Lessons from near and far - Ms Jaana Puukka, Founder: Innovation Engage
- Shifting from reactive thinking to generative thinking through self-learning - Prof Kriben Pillay, Graduate School of Business and Leadership - University of KwaZulu-Natal
- The curation of the EDHE Lekgotla 2019: A creative expression of #entrevolution: Dr René Smith, President, South African Humanities Deans' Association (SAHUDA) and other Deans of Humanities
- Photo session, including all attendees

**12:00 – 12:15 UKZN AMD Ensemble – Directed by Dr Patricia Opondo, brought to you by UKZN InQubate**

**12:15 – 12:30 Performance: Ms Jessica Mbangeni, brought to you by Durban University of Technology**

**12:30 – 13:30 LUNCH**

**13:30 – 15:30 SESSION 3: Emerging perspectives on Business Incubation**

**Session Chair: Mr Zaid Mohidin, Chairperson: SABTIA**

- Setting the stage for business incubation in South Africa - Ms Mandisa Tshikwatamba, CEO: Seda
- Key considerations in setting up and running a student business incubator: Mr Brandon Paschal, Incubation Manager: Launchlab, University of Stellenbosch
- Founding and growing an award-winning social enterprise: Ms Rejane Woodroffe, Social Impact Award Winner, Director and co-founder: Bulungula Incubator
- Facilitated discussion between all speakers in the session, including Mr Tervern Jaftha, Senior Manager: Incubation, Seda; Mr Royal Mabe, Lecturer, Botswana University of Agriculture)

**15:30 – 16:00 Presentation/Performance: WEARSA, brought to you by the University of the Western Cape**

**16:00 – 16:15 UKZN AMD Ensemble – Directed by Dr Patricia Opondo, brought to you by UKZN InQubate**

**16:15 – 16:30 BREAK**

**16:30 – 18:30 SESSION 4: SPEED-NETWORKING COCKTAIL**

**Programme Director: Mr Zwakele Ngubane**

**Director: Advancement and Alumni Relations, Durban University of Technology**

## DAY 2: WEDNESDAY 26 JUNE 2018

8:00 – 9:00 ARRIVAL AND REGISTRATION

### THROUGHOUT THE DAY:

- CURATED ART EXHIBITION
- BESPOKE STUDENTPRENEURS' MARKET
- STAKEHOLDER EXHIBITION

07:00 – 08:00 REGISTRATION  
 MEDIA BRIEFING  
 TEA & CUPPUCINO NETWORKING

### 8:00 – 10:00 SESSION 1: University Entrepreneurship and the World of Work

Session Chair: Dr Engela van Staden

Vice-Rector: Academic, University of the Free State

08:00 - 08:15 **Opening Performance – Ntomb'Yelanga**, brought to you by Durban University of Technology

- Nayi le Walk: How can industry and university dance in harmony? Dr Y Abba Omar, SGM: Strategy and Communications, The Banking Association South Africa
- The role of entrepreneurship in the changing world of work: Prof Henk de Jager, Vice-Chancellor, Central University of Technology and Chair, USAf World of Work Strategy Group
- Growing the next generation of industrialists: Dr Mtheza Mtyopo, Innovation Manager, Industrial Development Corporation (IDC)
- Alternative approaches to funding small businesses in the African context: Ms Darlene Menzies, CEO, FinFind

10:00 – 10:15 **Performance – Ntomb'Yelanga**, brought to you by Durban University of Technology

10:15 – 10:30 **BREAK**

### 10:30 – 12:15 SESSION 2: Technology Transfer and Commercialisation

Session Chair: Technology Innovation Agency representative

- Tech Transfer and Entrepreneurial Ecosystems: Building A Model for Long-Term Success - Mr Drew Bennett, Associate Director: Software Licensing, University of Michigan
- Sharing my story: Turning a Scientific Research Idea into an Asset - Prof Keo Motaung, Assistant Dean: Research, Tshwane University of Technology and Founder: Global Health Biotech (Pty) Ltd
- Panel discussion: Challenges and Solutions in Technology Transfer in South Africa – Key representatives from TIA and SARIMA
- Courageous Conversations: Commercialisation and Technology Transfer – bridging the gap between TTO and faculty

12:15 – 12:30 **Performance – Ntomb'Yelanga**, brought to you by Durban University of Technology

12:30 – 13:15 **LUNCH**

### 13:15 – 15:00 SESSION 3: Case Studies of University Entrepreneurship

Session Chair: TBC

- The awakening of a giant: Developing an entrepreneurial university: Prof Raphael Mphofu, Acting Executive Dean, Graduate School of Business Leadership, University of South Africa
- Institutional and organisational drivers for entrepreneurship and innovation: Some case studies - Prof Sibusiso Moyo, Deputy Vice-Chancellor: Research and Innovation, Durban University of Technology
- Supporting the development of sustainable entrepreneurial businesses through a country-wide, cost-effective Mentorship Programme: Mr Paul Stohrer, Rotary

**15:00 – 15:30 FASHION SHOW**, brought to you by Durban University of Technology

**15:30 – 15:45 | BREAK**

**15:45 – 17:00 SESSION 4: Relevant Research**

**Session Chair: Ms Hannelie van Rensburg**

**Director: University Academic Planning, Monitoring and Evaluation, Department Higher Education and Training**

- Migrant entrepreneurs' critical success factors in SA township retail environments – Mr Maphelo Malgas, Lecturer, Cape Peninsula University of Technology
- How can entrepreneurs take advantage of forms of capital to scale their businesses? Mr Phelelani Mpanza, PhD student, University of the Witwatersrand

## DAY 3: THURSDAY 27 JUNE 2019

### TRACK 1: DEVELOPING STUDENT ENTREPRENEURSHIP

- for support entities that create the services and structures within which student entrepreneurship can flourish

**07:00 – 08:00**      **TEA & CUPPUCINO NETWORKING**

**8:00 – 8:15**      **JOINT OPENING SESSION**

**SESSION CHAIR:** Dr Whitfield Green

**Chief Director: Teaching and Learning Development, Department Higher Education & Training**

**8:15 – 10:00**      **SESSION 1: KNOWLEDGE EXCHANGE FOR CHANGE**

**8:15 – 8:40**      **Introduction: Student Entrepreneurship Track**

**SESSION CHAIRS:** Ms Malindi Kunene, Convener: EDHE CoP for Student Entrepreneurship

**Ms Nadia Waggie, Co-Convenor: EDHE CoP for Student Entrepreneurship**

This track consists of a programme with guided round table conversations that are divided into sub-themes. Each theme covers areas that student entrepreneurship has to deal with, manage and facilitate. Some institutions have found success, some are learning and some are just starting out in the institutionalisation of entrepreneurship. This platform gives institutions an opportunity to interact with best practice and formulate new thinking into these important themes.

**8:40 – 9:05**      **Governance Structures**

**SESSION CHAIR:** Prof Thobeka Ncanywa

There are processes in Higher Education institutions that wield power. Some of these processes and procedures are mandates from government through legislation and law, whilst others are designed by the institution and form part of the policies that govern the University. Failure to adhere to these structures could prove to be detrimental for Student Entrepreneurship activities within an institution. It is therefore important to share best practice in dealing with governance structures in institutions, to lower barriers to entrepreneurial activities.

**9:05 – 9:30**      **Funding Models: What does the funder want from it?**

**SESSION CHAIRS:** Dr Juliet Mokoka & Dr Joseph Chisasa

Activating Student Entrepreneurship requires funding. There has to be a budget that can be utilised to support activities geared towards student entrepreneurship in Higher Education. Unfortunately, more often than not, most institutions do not have such budgets. Faculty members themselves need to be creative and innovative in funding some of their projects. How is this done and how far are Universities willing to financially support these activities?

**9:30 – 9:55**      **Intellectual Ownership of Student Businesses**

**SESSION CHAIRS:** Dr Lephias Mawara & Dr Annah Ramogale

Where there is innovation and entrepreneurship, there is a question of intangible property that is generated. It is important to ascertain who has the rights to the intellectual property created by student businesses in Higher Education Institutions. Different models have been adopted by different

Universities, in most, shared ownership is common. In recent years there has been a shift in focus. It is important to find the most suitable model/s to use in addressing matters of intellectual property that will promote student entrepreneurship, rather than deter it.

**10:00 – 10:30 ROVING INTERACTIVE EXHIBIT | BREAK**

**10:30 – 10:55 Student Entrepreneurship Policy**

**SESSION CHAIR: Ms Gail Motlahaudi**

In order to institutionalise Student Entrepreneurship in our Universities it is imperative that a policy to govern activities on entrepreneurship are made clear and linked to the overall University goals and visions. There has to be an outline on why the institutions engages with Higher Education and how student entrepreneurship will be implemented, horned and harnessed, creating value for students, the institution and the country's economy.

**10:55 – 11:20 Female Student Representation in Student Entrepreneurship**

**SESSION CHAIR: Dr Rene Smith**

At the launch of the Student Entrepreneurship Week in 2018, it was noted that female students did not participate as much in entrepreneurship activities set out by Universities. There is a need to create and implement strategies to increase their participation.

**11:20 – 11:45 Innovation: Leveraging multidisciplinary resources**

**SESSION CHAIR: Dr Barnabas Gatsheni**

The stereotype that places entrepreneurship in commerce departments and/or sciences faculties has to be reviewed. In the modern world, solutions are found through collaboration and cooperation. The result and existence of many innovations we use to date and entrepreneurial businesses we interact with, are a product of many different types of changes that belong to different disciplines. As such, how does one adopt and build a culture in institutions that will promote leveraging from one another as different disciplines?

**12:00 – 12:30 FASHION EXTRAVAGANZA**

**12:30 – 13:30 LUNCH**

**13:30 – 14:00 Entrepreneurial Intention and Mindset**

**SESSION CHAIR: Ms Karen Snyman**

Featuring a presentation by Ms Savannah Wilmot, LifeCo Unltd.

There can be no entrepreneurship in a society and in spaces of Higher Learning if students do not develop a mindset and a mind shift that is open to entrepreneurship. They have to be willing to participate in entrepreneurship and have the ability and skills required in choosing entrepreneurship. How do Universities begin to develop this mindset in a context where students had not been socialised with the development of entrepreneurial intention in mind and where entrepreneurial activity is distorted when children transition to adulthood?

**14:00 – 14:30 University Incubators**

**SESSION CHAIRS: Dr Rudi Buys & Ms Nonhlanhla Khanyile**

Central to entrepreneurship and start-ups is the use of incubators which usually allow businesses to operate at a small rental fee, which gives these start-ups access to equipment/resources, services, training and business networking opportunities. In recent years, Universities have increasingly recognised the need to include incubator models within their structures. It is important to learn how these models work and how effective they are in Higher Education Institutions.

**14:30 – 15:30 Think Tank: Next steps in designing strategies and interventions**

**15:30 – 17:30 SESSION 4: Fireside Chats**

*- storytelling by the voices from the trenches of entrepreneurship in South Africa*

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## TRACK 2: ENTREPRENEURSHIP DEVELOPMENT IN ACADEMIA

- for researchers and academics who support entrepreneurship development through teaching, learning and research, across disciplines

**07:00 – 08:00 TEA & CUPPUCINO NETWORKING**

**8:00 – 8:15 JOINT OPENING SESSION**

**SESSION CHAIR: Dr Whitfield Green**

**Chief Director: Teaching and Learning Development, Department Higher Education & Training**

**8:30 – 10:00 SESSION 1: Entrepreneurship Curriculum Development Policy and Practice**

**SESSION CHAIR: Dr Thea van der Westhuizen, Convener: EDHE Community of Practice (CoP) for Entrepreneurship in Academia**

Facilitated panel discussion: Curriculum transformation across disciplines – towards entrepreneurial universities, with contributions from:

- Dr Whitfield Green and/or Ms Mandisa Cakwe
- Ms Hannelie Van Rensburg
- Prof Ketamonie Naidoo, CHE
- Prof Cecile Nieuwenhuizen

**10:00 – 10:30 ROVING INTERACTIVE EXHIBIT | BREAK**

**10:15 – 12:00 SESSION 2: Research Knowledge Sharing: Upcoming Publishing Opportunities for #entrevolution**

**SESSION CHAIR: Mr Wise Sambo, Co-convener: EDHE Community of Practice (CoP) for Entrepreneurship in Academia**

Facilitated panel discussion: Research Knowledge Sharing: Upcoming Publishing Opportunities for #entrevolution, with contributions from:

- Prof Cecile Nieuwenhuizen, South African Research Chairs Initiative (SARChI) Chair in Entrepreneurship Education, University of Johannesburg
- Co-editors of Journal of Contemporary Management (JCM), Dr Natanya Meyer and Mr Isaak Lessing
- Co-editor of Global Journal of Entrepreneurship and Management (GJEM)

**12:00 – 12:30 FASHION EXTRAVAGANZA**

**12:30 – 13:30 LUNCH**

**13:30 – 15:30 JOINT SESSION - SESSION 3: EDHE Stakeholder Think Tank**

- a workshop for EDHE stakeholders to re-think and design future strategies and interventions

**15:30 – 17:30 SESSION 4: Fireside Chats**

- storytelling by the voices from the trenches of entrepreneurship in South Africa

### TRACK 3: DEVELOPING ENTREPRENEURIAL UNIVERSITIES

- for commercialisation, incubation, innovation, technology transfer and other entities that are key players within an entrepreneurial institution – brought to you by British Council

**07:00 – 08:00 TEA & CUPPUCINO NETWORKING**

**8:00 – 8:15 JOINT OPENING SESSION**

**SESSION CHAIR:** Dr Whitfield Green

**Chief Director: Teaching and Learning Development, Department Higher Education & Training**

**8:30 – 10:00 SESSION 1: Towards entrepreneurial universities**

**SESSION CHAIR:** Dr Poppet Pillay, **Convener:** EDHE CoP for Entrepreneurial Universities

- Courageous Conversation: Challenges of institutional leadership in creating a university ecosystem conducive to entrepreneurship: Prof Deresh Ramjuggernath, DVC: Research & Innovation, University of KwaZulu Natal & Prof Sibusiso Moyo, DVC: Research & Innovation
- Panel Discussion: How do we reposition our institutions to become entrepreneurial universities? Panel members: Ms Jaana Puukka, Mr Edward Selebi, Ms Charleen Duncan
- Panel discussion: The quest for sustainable Centres for Entrepreneurship in support of an enabling university ecosystem
- Facilitated discussion

**10:00 – 10:30 ROVING INTERACTIVE EXHIBIT | BREAK**

**10:15 – 12:00 SESSION 2: Researching the University Entrepreneurship Ecosystem**

**SESSION CHAIR:** Ms Charleen Duncan, **Co-convener:** EDHE CoP for Entrepreneurial Universities

- Influencing the future: Engagement for the EDHE University Entrepreneurship Ecosystem Baseline Research project: Prof Susan Steinman, EDHE Research Consultant
- Open discussion and input

**12:00 – 12:30 FASHION EXTRAVAGANZA**

**12:30 – 13:30 LUNCH**

**13:30 – 15:30 JOINT SESSION - SESSION 3: EDHE Stakeholder Think Tank**

- a workshop for EDHE stakeholders to re-think and design future strategies and interventions

**15:30 – 17:30 SESSION 4: Fireside Chats**

- storytelling by the voices from the trenches of entrepreneurship in South Africa

## **TRACK 4: STUDENTREPRENEURS LEADERSHIP FORUM**

*- for 26 university-nominated studentpreneurs who represent the studentpreneurs of their institutions on an interim platform in informing strategy for future student-focused entrepreneurship initiatives and interventions - by invitation only, one representative per university*

**07:00 – 08:00    TEA & CUPPUCINO NETWORKING**

**8:00 – 8:15        JOINT OPENING SESSION**

**SESSION CHAIR:** Dr Whitfield Green

**Chief Director: Teaching and Learning Development, Department Higher Education & Training**

**SESSION CHAIR:** Mr Sandile Mjamba, **Interim Convener: Studentpreneurs Leadership Forum**

**8:30 – 10:00      SESSION 1: Understanding the context**

- Welcome and background to EDHE – Dr Norah Clarke, Director: Entrepreneurship, USAf & DHET
- Strategic student entrepreneurship projects: #SEW2019 and Entrepreneurship Intervarsity: Mr Linda Dhladhla, EDHE Youth and Communication Consultant, USAf
- Facilitated discussion: Key priorities for studentpreneurs at universities

**10:00 – 10:30    ROVING INTERACTIVE EXHIBIT | BREAK**

**10:15 – 12:00    SESSION 2: The role and purpose of the Studentpreneurs Leadership Forum**

- Down to business: Developing the role and contribution of the Studentpreneurs Leadership Forum - regional discussions
- EDHE research engagement with Studentpreneurs Leaders: Dr Thea van der Westhuizen, Project Manager - EDHE Student Entrepreneurship Book

**12:00 – 12:30    FASHION EXTRAVAGANZA**

**12:30 – 13:30    LUNCH**

**13:30 – 15:30    JOINT SESSION - SESSION 3: EDHE Stakeholder Think Tank**

*- a workshop for EDHE stakeholders to re-think and design future strategies and interventions*

**15:30 – 17:30    SESSION 4: Fireside Chats**

*- storytelling by the voices from the trenches of entrepreneurship in South Africa*

## TRACK 5: ENTREPRENEURSHIP DEVELOPMENT IN TVET COLLEGES

- for entrepreneurship-focused TVET college stakeholders to share TVET college-specific best practice and workshop strategies for interventions that will support entrepreneurship development in TVET colleges

**07:00 – 08:00 TEA & CUPPUCINO NETWORKING**

**8:00 – 8:15 JOINT OPENING SESSION**

**SESSION CHAIR:** Dr Whitfield Green

**Chief Director: Teaching and Learning Development, Department Higher Education & Training**

**8:30 – 10:00 SESSION 1: TVET Cfe Incubation Policy and maximising synergies between Colleges and Government structures**

**SESSION CHAIR:** Mr Guy Harris – Activist for Entrepreneurship in TVET Colleges

- TVET Cfe Incubation Policy and maximising synergies between Colleges and Government structures: Mr Tervern Jaftha, Senior Manager: Incubation, Seda
- Panel discussion: Maximising synergies between stakeholders
- Panel discussion: Lessons learnt in TVET Centres for Entrepreneurship and Rapid Incubators

**10:00 – 10:30 ROVING INTERACTIVE EXHIBIT | BREAK**

**10:15 – 12:00 SESSION 2: A TVET-based Entrepreneurship Success Story**

**SESSION CHAIR:** Ms Darleen Menzies – CEO: FinFind

- Start-up, scale-up and challenges - Ms Terine Lott-Cupido, owner & founder: EmpowerLink Services
- Panel discussion: Helping ensure success
- Global Benchmarking
- Panel discussion: Promoting technical and vocational entrepreneurship

**12:00 – 12:30 FASHION EXTRAVAGANZA**

**12:30 – 13:30 LUNCH**

**13:30 – 15:30 JOINT SESSION - SESSION 3: EDHE Stakeholder Think Tank**

- a workshop for EDHE stakeholders to re-think and design future strategies and interventions

**15:30 – 17:30 SESSION 4: Fireside Chats**

- storytelling by the voices from the trenches of entrepreneurship in South Africa

## TRACK 6: ENTREPRENEURSHIP DEVELOPMENT THROUGH THE ARTS

*Innovative solutions to challenges we already know; insights into newly identified challenges and ways to activate and catalyse the arts – for South African and Global (Academic & Creative Industries) Thought Leaders, Influencers, Doers and Industry Experts*

**07:00 – 08:00 TEA & CUPPUCINO NETWORKING**

**8:00 – 8:15 JOINT OPENING SESSION**

**SESSION CHAIR: Dr Whitfield Green**

**Chief Director: Teaching and Learning Development, Department Higher Education & Training**

**8:30 – 10:00 SESSION 1: The ideology & declaration: Activating and developing entrepreneurial mindsets**

**SESSION CHAIR: Mr Sikho Msomi, Project Manager, Durban University of Technology**

- The ideology & declaration: Activating and developing entrepreneurial mindsets - Mr Duncan Raftesath, CEO, Wits Commercial Enterprise
- The ideology & declaration: Activating and developing entrepreneurial mindsets – Ms Letitia de Wet - CEO and Country Director, Enactus
- The influence of self-efficacy on the interest of Arts students: Sicelo Nxumalo, Snr Technical Assistant, DURBAN UNIVERSITY OF TECHNOLOGY
- Entrepreneurship in printmaking at tertiary level: Lyrene Kühn-Bothma, Lecturer, Department of Fine Arts, University of Free State

**10:00 – 10:30 ROVING INTERACTIVE EXHIBIT | BREAK**

**10:15 – 12:00 SESSION 2**

**SESSION CHAIR: Ms Coral Bijoux, Curator & Visual Artist**

Open Discussion with Audience & Panel, with participation by:

- Chatradari Devroop: Associate Professor & Research Leader, UKZN School of Arts (Music)
- Nozipho Zulu: Fine Arts Entrepreneur, ZuluGal Retro
- Tummy Motsoatsoe: Head of Programmes & Development, Business and Arts South Africa (BASA)
- Odysseus Shirindza: Director, Gallery Momo, Johannesburg
- Molemo Moilola: Academic & Artist

**12:00 – 12:30 FASHION EXTRAVAGANZA**

**12:30 – 13:30 LUNCH**

**13:30 – 15:30 JOINT SESSION - SESSION 3: EDHE Stakeholder Think Tank**

*- a workshop for EDHE stakeholders to re-think and design future strategies and interventions*

**15:30 – 17:30 SESSION 4: Fireside Chats**

*- storytelling by the voices from the trenches of entrepreneurship in South Africa*

## DAY 4: FRIDAY 28 JUNE 2019

### TRACK 1: STUDENTPRENEURS INDABA

- a one-day learning and engagement event based on the requests and advice of studentpreneurs, open to all pre-registered studentpreneurs from universities and TVET colleges across the country - brought to you by the Technology Innovation Agency

**Programme Director: Ms Amanda O Mathe, Founder: Qhakaza Girl IT**

#### 8:30 – 10:30 SESSION 1

- Welcome and feedback from the Studentpreneurs Leadership Forum – Mr Sandile Mjamba, Interim Convener: Studentpreneurs Leadership Forum
- Keynote address: Deputy Minister of Higher Education, Science and Technology Deputy Minister B Manamela
- Survival in the world of entrepreneurship and business – Mr Miles Kubheka, Founder and Owner: Vuyo's
- Recognise the resources available to you as a studentpreneur – TIA executive
- The impact of collaboration in starting a business - Mr George Mokhorro, Founder: Student Movers SA
- Tips to leverage your academic journey for entrepreneurship success- Team E-Smart, PhD student winners of the 2019 Hultz Prize Challenge

#### 10:30 – 10:45 UKZN Dance Group

#### 10:45 – 11:00 BREAK

#### 11:00 – 12:30 SESSION 2

- Workshop: Activating your creativity and fostering innovation: A Design Thinking workshop: Mr Richardt Kok, Project Specialist, Seda

#### 12:30 – 13:00 COMEDY CENTRAL

#### 13:30 – 14:15 LUNCH

#### 14:15 – 15:30 SESSION 3: Getting your business in order

- Navigating the university landscape to grow your business: workshop – Prof Keo Motlaung (TUT) and Ms Khanya Cebekhhulu (MUT)
- What to do about your Intellectual property - Mr Thabo Lebelo, University of Venda
- Shortcuts to registering your company
- The finances: banking, tax and funding
- Bootstrapping: Lean start-ups do better

#### 15:30 – 16:00 LIVE PORTRAIT ON STAGE SCREENING

#### 16:00 – 16:30 CLOSING REMARKS

## TRACK 2: UNIVERSITY ENTREPRENEURSHIP ECOSYSTEM BUS TOUR

**(UNDER CONSTRUCTION)**

*- a day of discovery and exploration of the unique Durban entrepreneurship ecosystem and the colourful cultures of the city - brought to you by the Small Enterprise Development Agency (Seda)*

**Tour guide and Itinerary to be confirmed**

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