

EDHE Student Entrepreneurship Week 2022 (#SEW2022)

National Launch Programme

Hosted in partnership with the University of Venda

Theme: Move to market

Day 2- 19 August 2022

Venue: Auditorium, University of Venda, Thohoyandou, Limpopo

Time: 09:00 - 11:30

Time	Duration	Activity/Topic	Speaker	In-person /virtual	Speaker Bios/MC Script
7:30 - 8:00	30 min	Sound check & set-up			
8:00 - 8:30	30 min	Registrations			
08:30 - 09:00	30 min	Countdown timer	Production team		
09:00 - 10:25	60 min	OPENING SESSION			
09:00 - 09:05	05 min	Opening video: Overview of the University of Venda	Production team		
09:00		Back Announcement - MCs on stage	Production team		
09:05 - 09:10	05 min	Opening and Welcome	MCs: Ms Masenya Mapitsi; Mr Excellent Muvhango	In-person	Highlights from day 1, introduction to day 2: Student Women Economic Empowerment Programme (SWEEP), is a brainchild of the Entrepreneurship Development in Higher Education (EDHE) Programme. The Student Women Economic Empowerment Project (SWEEP) is a project, which serves a special purpose aimed at equipping student women for entrepreneurial activity in the context of gender-based violence and the under-representation of student women in entrepreneurship. SWEEP University Chapters intend for all the 26 public universities in South Africa to participate, starting with the pilot chapter located at Nelson Mandela University in 2022. Today, our speakers will share some guidelines in starting SWEEP Student Chapter and student entrepreneurship society. An overview of the background and vision of SWEEP will be described. The role and activities of the SWEEP student chapter in the university space will be highlighted.
09:10 - 09:13	03 min	Introduction of both speakers	MC		Call all speakers on stage at once
09:13 - 09:23	10 min	Welcome Address	Prof Bongani Bantwini, Executive Dean: Faculty of Humanities, Social Sciences & Education, University of Venda	In-person	

09:23 - 09:26	03 min	Introduction of the next speaker			Call speaker on stage
09:26 - 09:36	10 min	The message of support from the Student Representative Council	Ms Mulalo Rejoyce Maumela, SRC: Parliamentarian, University of Venda	In-person	
09:36 - 09:39	03 min	Introduction of the next speaker			Call speaker on stage
09:39 - 09:41	02 min	SWEEP 2021 Launch highlight video			
09:41 - 09:56	15 min	Introduction of SWEEP, the dream and the vision of SWEEP	Dr Norah Clarke, Director: Entrepreneurship, Universities South Africa (USAf)	In-person	Dr Clarke's career path in education and entrepreneurship has been characterised by building bridges between the public and private sector. She has been responsible for founding and implementing the Department of Higher Education and Training's Entrepreneurship Development in Higher Education (EDHE) Programme in 2017, which is aimed at addressing issues of graduate unemployment and developing entrepreneurial universities. As Director: Entrepreneurship, Norah heads up the EDHE office, which is managed through the representative organisation of the public universities in SA, Universities South Africa (USAf). Norah holds a doctorate in the Psychology of Education and a masters degree in Tertiary and Adult Education (cum laude) from the University of Johannesburg. She also attained a baccalaureus degree in Education and an honours degree in Educational Psychology at the University of Pretoria. She later joined the University of Johannesburg's Faculty of Engineering and the Built Environment for a Postdoctoral Research Fellowship in Engineering Education. She remains involved in postgraduate academic supervision. In previous positions at the University of Johannesburg, Norah played a leading role in commercialisation, tech incubation and start-up initiatives. She joined the University of Johannesburg's Technology Transfer Office and was seconded to Resolution Circle, the university's technology commercialisation company, of which she was a founding member and Group Senior Manager: Training and Collaboration. Norah also established a technology business incubator at Resolution Circle. Norah has been an invited speaker on the topics of entrepreneurship and resilience on various occasions, has authored and co-authored a number of academic papers, and continues to serve on pitching and start-up evaluation panels. As an entrepreneur, she conceptualised and co-founded a private primary school and two lifestyle start-ups.
09:56 - 10:01	05 min	5th prize giveaway	Ms Zana Boshoff, Project Manager: EDHE, Universities South Africa (USAf)	In-person	
10:01 - 10:04	03 min	Introduction of the next speakers			Call speaker on stage
10:04 - 10:09	05 min	Introduction of the SWEEP Student Chapter members at the Nelson Mandela University	Ms Atlehang Nkotha, Chairperson: SWEEP Students Chapter, Nelson Mandela University	Virtual	Atlehang Nkotha is currently studying towards her Master's in Business Management. She is the Chairperson of the SWEEP Student Chapter. Her role is to lead the society and ensure responsibilities for particular aspects are met. She has the responsibility to ensure that matters are dealt with in an orderly and efficient manner.
10:09 - 10:24	15 min	Panel discussion: Sharing successes, challenges, and opportunities	Moderator: Ms Atlehang Nkotha, Panel discussion: participants: Ms Felicia Khumalo, Ms Sibabaliwe Zwide, Ms Whane Constable, Ms Olwethu Nxumalo, Ms Monalisa Mapapu	Virtual	Pre-worked out questions 1. What are the benefits of being a SWEEP student chapter member? 2. Please share the step/process to establishing a SWEEP Student Chapter at your university? 3. Please share how to intend to generate funds for your chapter 4. Opportunities and future events 5. Three ladies to share their experiences and reflections storytelling
10:24 - 10:27	03 min	Introduction of the next speakers			Call speaker on stage

10:27 - 11:07	40 min	The background of the SWEEP Student Chapter as a society and insights into starting the student entrepreneurship society	Ms Karen Snyman, Deputy-Chairperson of the EDHE CoP for Student Entrepreneurship & Student Entrepreneurship Specialist, Nelson Mandela University	In-person	Karen Snyman is the Specialist Student Entrepreneurship at Nelson Mandela University. She has played an active role in establishing Madibaz Youth Entrepreneurship lab, aimed at providing support to student entrepreneurs, as well as driving a policy enabling student entrepreneurs to operate their businesses on campus. She has close to 30 years experience within Higher Education. Her passion and dedication for student entrepreneurship has earned her the Nelson Mandela University PASS Excellence award. She currently serves as Deputy Chairperson of the EDHE (Entrepreneurship Development in Higher Education) Community of Practice for student entrepreneurship.
11:07 - 11:10	03 min	Q&A	Facilitator: MC		
11:10 - 11:15	05 min	5th prize giveaway	Ms Zana Boshoff, Project Manager: EDHE, Universities South Africa (USAf)	In-person	
11:15 - 11:18	03 min	Introduction of the next speakers			Call speaker on stage
11:18 - 11:23	05 min	Vote of thanks & Closing	Dr Livhuwani Nkondo, Senior lecturer: Department of Business Management and the Student Entrepreneurship Coordinator, University of Venda	In-person	Dr Nkondo is a senior lecturer at the University of Venda. She holds BCom Honours (UNIVEN), HED (UNISA), MBA (Northwest) PhD (UNIVEN) as well as various short courses. Dr Nkondo has taught different Business Management modules, including, Marketing Management, Purchasing Management, Entrepreneurship, Strategic Management and International Business Management. She has supervised over 15 postgraduate students whose research focus is on entrepreneurship. She coordinates research activities in the Department of Business Management. She is also a coordinator of EDHE student entrepreneurship. She has been a student training for entrepreneurial promotion (STEP) facilitator since its inception at UNIVEN. She has been involved in many community engagements in various villages in Molemole and Vhembe District Municipalities. She is passionate about empowering the youth through business initiatives and support. Dr Nkondo has previously worked as an Educator at several schools where she was offering Mathematics, Economics and Business Economics.
11:30		LUNCH			