



higher education
& training
Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA



PROGRAMME

EXECUTIVE LEADERSHIP WORKSHOP

on

Commercialisation of Research

Wednesday the 16th & Thursday the 17th of March 2022

Venue: Double Tree by Hilton Hotel, Cape Town

Programme: Day 1, Wednesday, the 16th of March

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| 8:30 – 9:00 | Arrival & registration |
| 9:00 – 9:10 (10 min) | Opening & Welcome |
| 9:10 - 9:30 (20 min) | Framing the workshop in the national context of entrepreneurship development, Dr Norah Clarke, Director: Entrepreneurship, EDHE, Universities South Africa (USAf) |
| 9:30 – 9:45 (15 min) | Word of support from the Department Higher Education and Training (DHET), Ms Mandisa Cakwe, Chief Director, Department Higher Education and Training (DHET) |
| 9:40 – 10:00 (20 min) | Word of welcome on behalf of the national EDHE Community of Practice for Entrepreneurial Universities, Prof Eugene Cloete, Chairperson of the EDHE CoP for Entrepreneurial Universities & Vice-Rector: Research, Innovation and Postgraduate Studies, Stellenbosch University |

Session 1: Setting the scene & building an understanding around Commercialisation of Research

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| 10:00 – 10:25 (25 min) | Speaker 1: Mr Tom Hockaday, Innovation Consultant, Technology Transfer Innovation, United Kingdom |
| 10:25 – 10:50 (25 min) | Speaker 2: Dr Martin Hinoul, Business Development Manager, Catholic University of Leuven, Belgium |
| 10:50 – 11:10 (20 min) | Session feedback and Q&A |

11:10 – 11:30 (20 min) Tea & coffee break

Session 2: The skill set required for commercialisation

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| 11:30 – 11:55 (25 min) | Speaker 1: Professor Keolebogile Shirley Motaung, Director: Technology Transfer & Innovation, Durban University of Technology |
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11:55 – 12:20 (25 min) Speaker 2: Brandon Paschal, Consultant, Cadence Lyfe

12:20 – 12:40 (20 min) Session feedback and Q&A

12:40 – 13:30 (50 min) Lunch break

Session 3: How to collaborate with industry partners for fast tracking commercialisation

13:30 – 13:55 (25 min) Speaker 1: Prof Leon Dicks, Professor at Stellenbosch University, and Inventor of Entiro probiotic - commercialised by Cipla

13:55 – 14:20 (25 min) Speaker 2: Dr Anita Goel, Chairman & Scientific Director of Nanobiosym and Chairman & CEO of Nanobyosim Diagnostics, United States

14:40 – 15:00 (20 min) Tea & coffee break

Session 4: Intellectual property act and regulations within the university context – benefits for academics

15:00 – 15:25 (25 min) Speaker: Dr Elmary Buis, Deputy Director: Regulatory and Compliance: National, Property Management Office (NIPMO)

15:25 – 15:45 (20 min) Session feedback & Q&A

15:45 – 15:55 (10 min) Connecting dots with British Council's Innovation for African Universities (IAU), Ms Meekness Lunga, Science and Higher Education Programme Manager at the British Council (South Africa) and Prof Judy Peter, Director: Strategic Initiatives and Partnerships, CPUT

15:55 – 16:05 (10 min) Day 1 wrap-up and key take-aways, Prof Herman van der Merwe, Deputy Dean: Teaching and Learning, North-West University & Member of the national EDHE Community of Practice for Entrepreneurial Universities

Late afternoon activity: Sunset Cruise at the V&A Waterfront

17:30 Meet at reception for departure

18:00 – 19:30 Sunset Cruise at the V&A Waterfront

After the cruise return to hotel for dinner from the V&A Waterfront

end

Programme: Day 2, Thursday the 17th of March

- 8:30 – 9:00 Arrival & registration
- 9:00 – 9:15 (15 min) Opening & overview of programme for day 2
- 9:15 – 9:25 (10 min) A word of welcome and message of support from USAf, Dr Linda Meyer, Director: Operations, Universities South Africa (USAf)
- 9:25 – 9:20 (10 min) An overview of the EDHE Economic Activation Offices (EAO's)
Mr Richardt Kok, Stakeholder Manager: EDHE

Session 1: Case studies of successful research commercialisation

- 9:20 – 9:45 (25 min) Speaker: Professor Bavesh Kana, Head of the Centre of Excellence for Biomedical TB Research, University of the Witwatersrand
- 9:45 – 10:05 (20 min) Session feedback and Q&A
- 10:05 – 10:15 (10 min) An overview of the University Entrepreneurship Resource Tour and Video Campaign, Ms Zana Boshoff, Project Manager: EDHE

10:15 – 10:45 (30 min) Tea & coffee break

Session 2: What do venture capitalists look for when considering investment into research commercialisation?

- 10:45 - 11:15 (30 min) Speaker 1: Mr Daniel Strauss, Private Equity and Venture Capital Entrepreneur, Business owner, Stocks and Strauss
- 11:15 – 11: 45 (30 min) Speaker 2: Mr Sakhile Xulu, General Managing Partner, Seed South Capital
- 11:45 – 12: 20 (30 min) Session feedback and Q&A

12:20 – 13:20 (60 min) Lunch break

- 13:20 – 13:30 (10 min) EDHE Projects for 2022
Ms Zana Boshoff, Project Manager: EDHE

Session 3: Translating intellectual assets into commercial gains

- 13:30 – 14:00 (30 min) Speaker: Prof Gideon Maas, Director of the International, Centre for Transformational Entrepreneurship, Coventry University, England
- 14:00 – 14:15 (15 min) Session feedback and Q&A

- 14:15 – 14:30 (15 min) Feedback survey
- 14:30 - 14: 45 (15 min) Reflection on the workshop, Prof Eunice Seekoe, Deputy Chairperson of the EDHE Community of Practice for Entrepreneurial Universities & Deputy Vice-Chancellor, Teaching and Learning and Communication Engagement, Sefako Makgatho Health Sciences University
- 14:45 – 14:55 (10 min) Vote of thanks, Dr Norah Clarke
- 14:55 – 15:00 (5 min) Closing remarks

DEPARTURE

Thank you for co-creating the journey of entrepreneurship development in universities with us!



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