

OFFICIAL INVITATION TO THE NATIONAL LAUNCH

OF

STUDENT ENTREPRENEURSHIP WEEK 2021

14-16 SEPTEMBER 2021

The Department of Higher Education and Training established the Entrepreneurship Development in Higher Education (EDHE) Programme towards the end of 2016. It has been funded through the University Capacity Development Programme (UCDP) and managed by Universities South Africa (USAf) since mid-2018.

The EDHE Programme is focused on three goals, each of which is aligned with a corresponding EDHE Community of Practice, i.e.:

1. The development of Student Entrepreneurship, aimed at mobilising the national student and graduate resource to create successful enterprises that will ultimately lead to sustainable wealth and job creation;
2. The development of Entrepreneurship in Academia, aimed at supporting academics and support professionals in instilling an entrepreneurial mindset within students through the offering of relevant knowledge, transfer of practical skills and the application of business principles across disciplines; and
3. The development of entrepreneurial universities, aimed at supporting the strategic creation of university environments that are conducive to entrepreneurship and the generation of third-stream income through innovative approaches to business.

As part of the first goal of the development of Student Entrepreneurship, EDHE hosts an annual event in partnership with South African public universities called the Student Entrepreneurship Week (SEW). 2021 marks the fourth year of SEW and this year the event promises to be just as remarkable as it has been in the previous years.

EVENT DETAILS

What?

On behalf of the Department Higher Education and Training (DHET) and Universities South Africa (USAF) in partnership with Sol Plaatje University, we bring you the **free hybrid National Launch of Student Entrepreneurship Week (#SEW2021)**. This year's SEW will be hosted under the theme of #ReBuilding #AgainstAllOdds with a focus on the existing ecosystem within Kimberley - the Diamond City, the City that Sparkles.

The programme is further inspired around the hashtag #FillUpTheGAP. The aim is to provide guidance for entrepreneurs in pursuing sustainable business opportunities.

When?

The launch will take place from the 14th to 16th of September 2021 from 09:00-12:00 daily.

Where?

The launch will be broadcasted live from the Sol Plaatjie University central campus and live streamed via the EDHE Facebook page @ EDHE Student Entrepreneurship. To confirm your virtual attendance, **please register** by visiting the EDHE website: <https://edhe.co.za/sew-2021/>. Only registered guests will be allowed access onto the virtual platform and be able to participate in the student-focused breakaway sessions and exercises on Zoom.

Who?

Registrations to the virtual event is free and open to all students, studentpreneurs, aspiring student entrepreneurs, academics in entrepreneurship, and support professional assisting entrepreneurship development within their institutions.

Unfortunately due to Covid regulations and allowed venue capacity, a limited in-person guests will be invited and be requested to confirm their attendance in order to gain access to the event. No unregistered in-person guests will be allowed to attend.

As such, we invite you to join us on what promises to be an extraordinary National Launch of #SEW2021!

For more information please contact our Student Engagement Officer at EDHE Sandile Shabalala: sandile@usaf.ac.za or Gail Motlhaudi from SPU: ail.motlhaudi@spu.ac.za and Chad Lucas from SPU: 201902505@spu.ac.za

Sincerely,

The EDHE Team and your hosts from Sol Plaatjie University