

Programme overview

Day 1: Thursday 5 September		
TIME	SESSION	THOUGHT LEADERS/SPEAKER
8:30 – 9:30	Registration, arrival tea/coffee	
9:30 – 11:00	OPENING SESSION (1A)	Session format: Plenary
9:30 – 9:45 (15min)	Welcome address	Dr Judy Dlamini : Chancellor, University of the Witwatersrand
	Introduction	Dr Edwell Gumbo, Director: EDHE, USAf
9:45 – 10:05 (20min)	EDHE's alignment to the strategic work of USAf	Dr Phethiwe Matutu, CEO: USAf
	Introduction to the Minister/DM/Representative	DHET
10:05 – 10:45 (40min)	Keynote Address	DDG, DHET
10:45 – 11:00	Highlights from the Studentpreneurs Indaba 2023 & overview of the programme for 2024	EDHE
11:00 – 11:15	Icebreaker: "Mingle and Mix"	
11:15 – 13:00	MORNING SESSION (1B) Theme: Sustainable Entrepreneurship	Session format: Interactive presentation and panel discussion
11:15 – 12:00	Keynote speaker – entrepreneur Topic: Sustainable Entrepreneurship	Lebo Dhludhlu, Group CEO of Nkanyezii
12:00 – 13:00	Interactive panel discussion with Student Entrepreneurs	Speakers: Entrepreneurship Intervarsity category winners & participants. Session facilitator: Ms Rethabile Phorie
13:00 – 14:00	LUNCH	
14:00 – 16:30	AFTERNOON SESSIONS	
	SESSION 1: (1C) Track 1-3	
14:00 – 15:00	Parallel Breakaway Tracks	
14:00 – 15:00 Blue Room	Track 1: "Awakening The Entrepreneurial Spirit in Students, Quickly and Cost Effectively: Combining Education and Side Hustle"	Mr Willem Gouws, The Human Entrepreneur
14:00 – 15:00 Peter Suzman Room	Track 2: Start-up funding: Funding for sustainable businesses – improving funding readiness.	Ms Tinah Sebusse Mohlamme, Business Development & Stakeholder Relations Manager: SME Development Funding, Old Mutual Masisizane Foundation
14:00 – 15:00 Main Plenary	Track 3: Export potential: Cultivating an export culture among youth-led enterprises.	Facilitator: Mr. Kwanele G Mkhwanazi, Director: Export Development, The dtic



		<p>Ms Nothile Mpsi, Founder and Managing Director of Fervent Minds, former Acting CEO and Executive of The innovation Hub</p> <p>Mr Mzwanele Memani, Director: Value Chain Support and Acting Chief Director for Value Chain and Market Access.</p> <p>Ms Sibahle Sisonke, Business Development Manager: Advanced Agriculture & Food · Council for Scientific and Industrial Research (CSIR)</p> <p>Mr Raymond Oliphant , Managing Director: Izintaba Crocodile Farm</p>
15:00 – 15:20	Tea/Coffee break	
	SESSION 2 (1D) Track 1-3	
15:20 – 16:20	Parallel Breakaway Tracks	
15:20 – 16:20 Main Plenary	Track 1: The EDHE Student Woman Economic Empowerment Programme (SWEEP): "Finding Meaning in Sisterhood - My Circle of Strength"	<p>Facilitator: Ms Karen Snyman, Specialist Student Entrepreneurship, Student Governance & Development, Nelson Mandela University and Chairperson of the national EDHE Student Entrepreneurship Coordinator's CoP</p> <p>Panellists: SWEEP Chapter Executives</p>
15:20 – 16:20 Blue Room	Track 2: Part 1: The future of Work – what does that look like for student entrepreneurs? Part 2: Generative AI's influence on future entrepreneurs and talent.	<p>Facilitator: Dr Semukele Mlotshwa, University of the Witwatersrand</p> <p>Professor Wesley Rosslyn-Smith, Director: Centre for the Future of Work, University of Pretoria</p> <p>Dr Sean Kruger, Senior Lecturer: Centre for the Future of Work, University of Pretoria</p>
15:20 – 16:20 Peter Suzman Room	Track 3: Entrepreneurship, Sustainability, Impact	<p>Facilitator: TBC</p> <p>Ms Leah Molatseli, Founder of Contract Alchemists</p>
16:20 – 16:30	Move to main plenary	
16:30 – 17:00	CLOSING SESSION (1E)	
16:30 – 16:50	Overview of day 2: Quest Visits	
16:50 – 17:00	Closing	EDHE Studentpreneurs CoP
17:30 – 19:00	EVENING SESSION: Welcome reception & networking social hosted by Wits	Wits Main Dining Hall (Matrix Building, East Campus, 1st floor)
17:30 – 18:00	Entrepreneurship Hub Tour or arrival (Ground floor, Matrix Building)	Wits



	Networking, entertainment & refreshments	
18:00 – 18:15	Opening and Welcome	Wits
	Wits Showcasing their Student entrepreneurship Ecosystem	Wits
	Guest speaker	Wits
18:45 – 19:00	EDHE Studentpreneur CoP Pin Ceremony	EDHE
	Closing	Wits
	Networking social	
19:15 – 19:30	Departure	
Day 2: Friday 6 September		
7:30 – 8:00	Bus arrivals	
8:00 – 8:15	Registrations	
8:15 – 8:30	Departure	
8:30 – 8:50	Tour 1 (on campus): Arrival tea/coffee and registrations	
8:00 – 12:00	MORNING SESSIONS: QUEST VISITS Theme: Spotting Challenges and Crafting Solutions	Company/Business name
Tour 1: Technology (Quest 1 & 2) 8:30 – 10:00, 10:00 – 12:00	Startups and Innovation Hubs: Visit local tech startups and innovation hubs to understand the process of creating and scaling tech products.	Wits Tech Hub - TBC
	Software Development Firms: Gain insights into the software development lifecycle, project management, and the importance of continuous learning.	Tshimologong Precinct
Tour 2: Green Economy (Quest 3 & 4) 8:30 – 10:00, 10:00 – 12:00	Renewable Energy Companies: Learn about sustainable energy solutions, the challenges in the industry, and the impact on the environment.	Indalo Inclusive South Africa NPC
	Eco-Friendly Product Manufacturers: Discover how businesses are creating sustainable products and the importance of eco-conscious entrepreneurship.	Tshepo Jeans
Tour 3: Creative Industries (Quest 5 & 6) 8:00 – 10:00, 10:00 – 12:00	Advertising and Marketing Agencies: Explore the world of creative marketing, brand building, and digital strategies.	Lerato Agency by: Pat Mahlangu



	Fashion Designers: Understand the fashion industry's entrepreneurial aspects, from design to production and marketing.	TBC
Tour 4: Social Enterprises (Quest 7 & 8) 8:00 – 10:00, 10:00 – 12:00	Non-Profit Organizations: Learn how social enterprises address societal issues while maintaining financial sustainability.	SA Harvest
	Community Development Projects: Visit projects aimed at uplifting communities, understanding their models, and the impact they create.	Gcwalisa by: Miles Kubheka
Tour 5: Food and beverage (Quest 9 & 10) 8:00 – 10:00, 10:00 – 12:00	Local Restaurants and Cafes: Meet chefs and restaurant owners to learn about the culinary business, customer service, and operational challenges.	Kushinda Academy by: Nonhlanhla Manganye
	Food Startups: Discover innovative food products, sustainability in food production, and the journey from concept to market.	Neighbourroots Urban Farm by: Zandi and Kaelo Moroke
Tour 6: Food security & nutrition (Quest 11 & 12) 8:00 – 10:00, 10:00 – 12:00	Local Restaurants and Cafes: Meet chefs and restaurant owners to learn about the culinary business, customer service, and operational challenges.	Wakanda Food Accelerator Dark Kitchens by: Miles Kubheka
	Food Startups: Discover innovative food products, sustainability in food production, and the journey from concept to market. Focusing on food nutrition.	Matomani by: Wendy Vesela
Tour 7: Retail (Quest 13 & 14) 8:00 – 10:00, 10:00 – 12:00	E-commerce Businesses: Understand the dynamics of online retail, digital marketing, and logistics.	TBC
	Brick-and-Mortar Stores: Gain insights into the operations of physical retail spaces, inventory management, and customer experience.	Udarkie by: Mongezi Masombuka



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<p>Tour 8: Manufacturing (Quest 15 & 16) 8:00-10:00, 10:00 – 12:00</p>	<p>Manufacturing Start-ups: Learn the importance of streamlining processes to maximize productivity and minimize waste. Learn problem-solving skills by troubleshooting production issues and finding innovative solutions to operational problems.</p>	<p>Houtlander by: Phillip Hollander Spor Produce</p>
<p>12:00 – 12:30</p>	<p>Arrival back from Quests</p>	
<p>12:30 – 13:30</p>	<p>CLOSING SESSION</p>	
<p>12:30 – 13:30</p>	<p>Quest visits feedback sessions: Round Table Discussions</p>	<p>Student Entrepreneurship CoP as Facilitators</p>
<p>13:30 – 13:45</p>	<p>Vote of thanks</p>	<p>EDHE</p>
<p>13:45 – 13:40</p>	<p>Closing remarks</p>	<p>Wits</p>
<p>14:00</p>	<p>Lunch</p>	<p>Lunch packs</p>
	<p>Departure</p>	