

Annual

# EDHE KICK-OFF

& Train-the-Trainer Workshops 2022

## PROGRAMME

Day 1: 16 February 2022 | 10:00 - 17:00

Day 2: 17 February 2022 | 09:00 - 16:00

#EDHEkick-off #movetomarket [www.edhe.co.za](http://www.edhe.co.za)



higher education  
& training  
Department:  
Higher Education and Training  
REPUBLIC OF SOUTH AFRICA



UNIVERSITIES  
SOUTH AFRICA



Oxford's Global  
Innovation Consultancy

## Welcome!

The proposed workshop aims to provide participants with insights into best practices, approaches, and strategies to translate research into meaningful and impactful outputs. This workshop will support the South African HE sector's ambition to bridge the research, innovation, and entrepreneurship divide, thus encouraging a commercially focussed research and graduates who are positioned to participate in the economy through entrepreneurial approaches.

This year's workshop aims to build the capacity of the participants for **research commercialisation**, provide academics with **insights into best practices, approaches, and strategies for supporting students at universities, and researchers to translate their research into meaningful and impactful outputs**. This workshop will support the South African HE sector's ambition to bridge the research, innovation, and entrepreneurship divide, thus encouraging a commercially focussed research and graduates who are positioned to participate in the economy through entrepreneurial approaches.

This workshop is supported by the British Council South Africa and is part of a wider study by the Entrepreneurship Development in Higher Education (EDHE) and Community of Practice for Entrepreneurship in Learning and Teaching. **The aim of such study is to further understand South African university innovation ecosystems**. EDHE plans to triangulate information gathered from a multitude of sources, including their recent innovation ecosystem survey, focus groups, which will take place in January 2022, and the NIPMO IP&TT survey(s) to influence national innovation.

Together with our partner organisation, Oxentia, which specialise in and support research commercialisation around the world, survey results have been analysed, explored and expanded, through focus groups. Some of the outcomes will be discussed in the EDHE Train-the-Trainer Workshop.

*Brought to you by Entrepreneurship Development in Higher Education (EDHE),  
with the support of the Department of Higher Education and Training,  
Universities South Africa (USAf) and The British Council*

# Innovation ecosystems and academic entrepreneurship

16-17 February 2022

Maslow Hotel, Sandton

In-person venue: Full Boardroom

Virtual attendees: Zoom

Master of Ceremonies: Ms Dimpho Lekgeu

Day 1- 16 <sup>th</sup> of February			
SA Time		Activity	
09:30-10:00	30 min	<b>Welcoming coffee</b>	
10:00-10:30	30 min	10 min	<b>Official Opening and Welcome</b> Prof Ahmed Bawa, CEO, Universities South Africa (USAf)
		10 min	<b>A call for applications for the Learning &amp; Teaching Excellence Awards</b> Professor Tshidi Mohapelo, Deputy Chairperson for the EDHE Community of Practice in Learning and Teaching and Senior Lecturer & PDEM Coordinator, Rhodes University
		10 min	<b>Workshop introduction and participant expectations</b> Dr Alexandra Bush, Managing Consultant, Oxentia Ltd Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation
10:30-11:15	45 min	Session 1: <b>What is academic entrepreneurship? Why do you do it?</b> Speaker: Dr Tim Hart, Director of Development, Oxentia Ltd	
11:15-11:30	15 min	<b>Case study 1: Maths Whartels</b> Speaker: Dr Janine Chantson, Chief Director, Technology Transfer and Innovation Support, North West University	
15 min coffee break			
	75 min	20 min	Session 2: <b>The importance of innovation ecosystems</b> Speaker: Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation

11:45-13:00		25 min	Groups activities
		30 min	<b>3 Parallel plenaries</b> Facilitated by: Dr Alexandra Bush, Managing Consultant, Oxentia Ltd Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation Dr Sarah Macnaughton, Principal Consultant, Oxentia Ltd
13:00-14:00	60 min lunch break Venue: Lacuna Bistro Restaurant		
14:00-15:15	75 min	20 min	Session 3: <b>Challenges and risks in innovation</b> Speaker: Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation
		25 min	Groups activities
		30 min	3 Parallel plenaries Facilitated by: Dr Alexandra Bush, Managing Consultant, Oxentia Ltd Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation Dr Sarah Macnaughton, Principal Consultant, Oxentia Ltd
15 min coffee break			
15:30-16:30	60 min	Session 4: <b>Social sciences, arts and humanities commercialisation</b> Speaker: Dr Sarah Macnaughton, Principal Consultant, Oxentia Ltd	
16:30-17:00	30 min	<b>Day 1 wrap-up</b>	

Day 1 – 16 <sup>th</sup> of February		
Networking Cocktail		
Bar Lounge, adjacent to the conference room, ground floor		
SA Time		Activity
17:30 – 18:30	60 min	A not-to-be-missed networking cocktail will be held to ensure that the first day end on a high note in true EDHE style.
Dinner will be served for all hotel guests in the Lacuna Bistro Restaurant from 18:30		

Day 2 – 17 <sup>th</sup> of February		
SA Time		Activity
09:00-10:00	60 min	<b>Session 5: Practical tools and resources for researchers and TTOs</b> Speaker: Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation
15 min coffee break		
10:15-10:30	15min	<b>Case study 2: Zenzeleni Community Networks</b> Speaker: Ms Aisha Mahomed Ali, Technology Transfer Manager, University of the Western Cape
10:30 – 11:45	20 min	<b>Session 6: Knowledge Exchange and Commercialisation (KEC) in your institution</b> What are the key challenges to cultural change in your institutions? Speaker: Dr Alexandra Bush, Managing Consultant, Oxentia Ltd
	25 min	Groups activities
	30 min	<b>3 Parallel plenaries</b> Group 1: online Group 2: in-person Group 3: in-person Facilitated by: Dr Alexandra Bush, Managing Consultant, Oxentia Ltd

		Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation Dr Sarah Macnaughton, Principal Consultant, Oxentia Ltd
11:45-12:00	15 min	<b>Case study 3: Sleep Science</b> Speaker: Mr Francois Oosthuizen, Innovation Commercialisation Manager, University of Cape Town
12:00-13:00	60 min lunch break Venue: Lacuna Bistro Restaurant	
13:00-14:00	60 min	Session 7: <b>Mechanisms for achieving economic and social impact and Q&amp;A</b> Speakers: Prof Robert Tijssen, Professor, Stellenbosch University Dr Hamish McAlpine, Principal Consultant, Oxentia Ltd
15 min coffee break		
14:15-15:15	60 min	Session 8: <b>Measuring impact of research</b> Speaker : Dr Hamish McAlpine, Principal Consultant, Oxentia Ltd
15:15-16:00	20 min	<b>Workshop wrap up, evaluation/feedback from the exercises and interactive activities, and next steps</b> Ms Jaci Barnett, Head of Consulting Services, Oxford University Innovation Dr Alexandra Bush, Managing Consultant, Oxentia Ltd
	5 min	Workshop feedback survey
	10 min	<b>EDHE projects and activities for 2022</b> Dr Norah Clarke, Director: Entrepreneurship, Universities South Africa (USAf) & Ms Zana Boshoff, Project Manager, EDHE
	10 min	<b>Vote of thanks</b> Ms Meekness Lungu-Ayidu, Programme Manager, British Council & Ms Zana Boshoff, Project Manager, EDHE

Visit our website for the latest activities, events, and news: <https://edhe.co.za/>