



bulungulaincubator

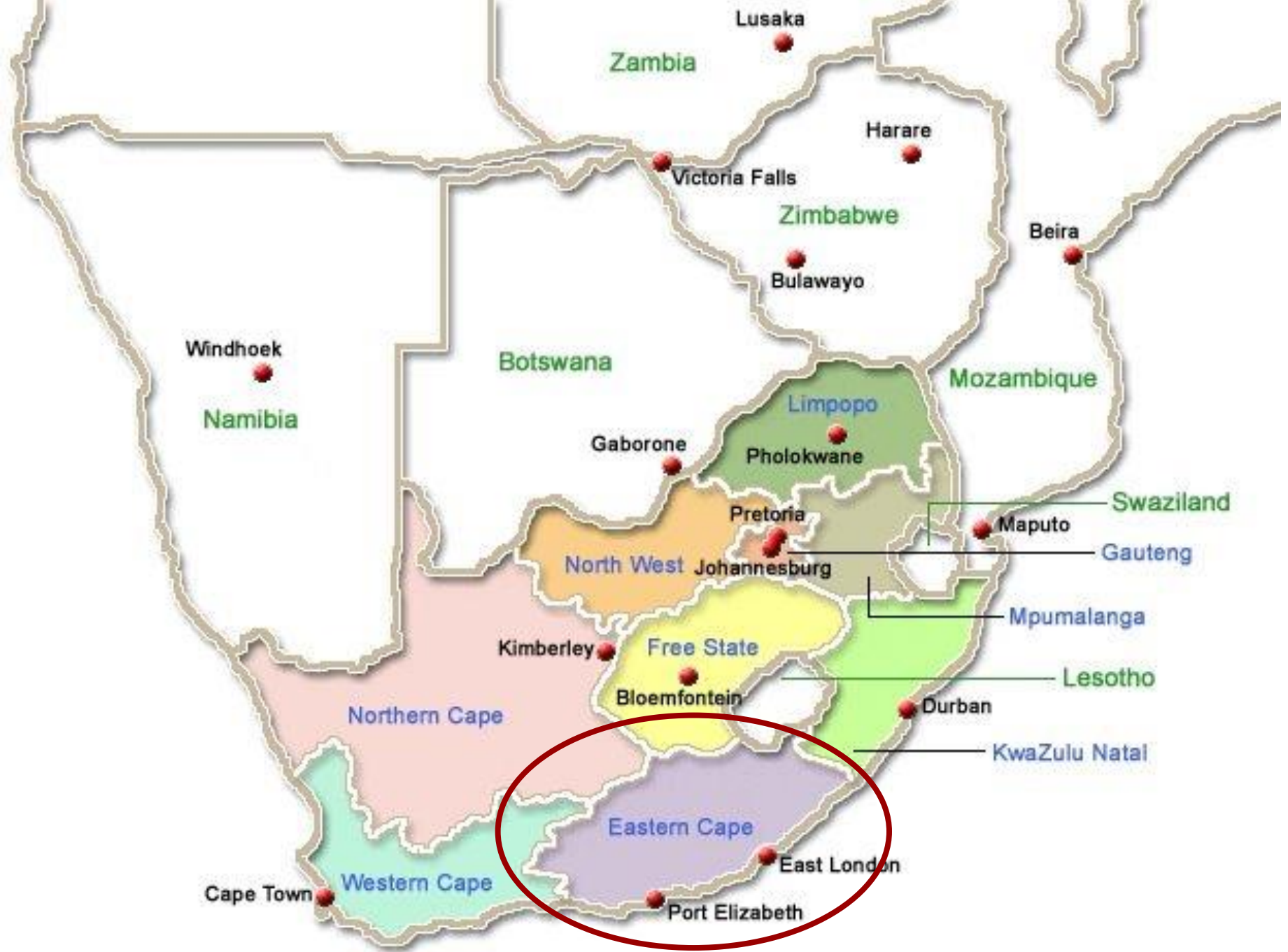
Who am I?

Personal introductions, background

What do we do?

The Bulungula Incubator

Rural development pre-conception to career





Bulungula

50 km
31 miles
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Bulungula challenges in the beginning

- The poorest municipality in the country (StatsSA)
- Inaccessible roads
- No potable water or sanitation
- Inadequate access to healthcare
- No functional schooling
- Desperate unemployment
- Heartbreaking child mortality rates

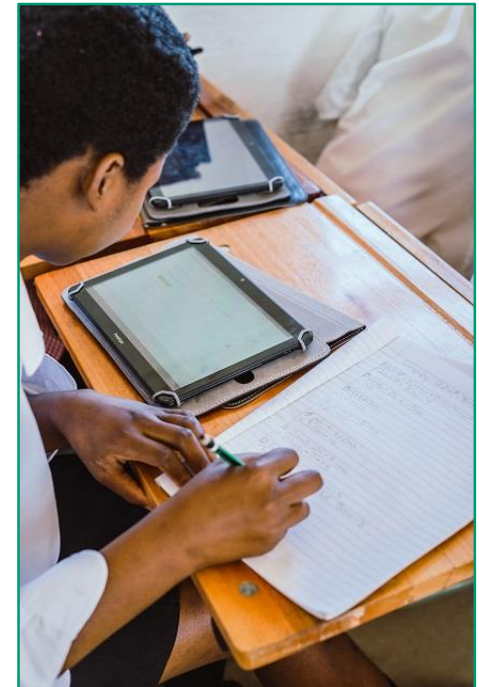
Our Journey *from here...*



...to 'from Conception to Career'



health in pregnancy → ecd @ home → playgroups →
preschools → zero stunting → healthcare → E-learning →
High School → sport, art → income-generating opportunities



Broader Impact

BI Action	Our Impact
DSD ECD Subsidy & Admin	3 million 3-5 year olds
ECD norms and standards	2 million 0-2 year olds
1 st deep rural ambulance	Millions in rural communities
1 st online Maths tested from Gr. 1	1000s of schools
Health mobile apps	Millions in remote areas
Sharing models, resources, information	Other rural communities, NGOs, government

Response to the Rural – Urban Migration Crisis:

A model for beautiful, vibrant, sustainable rural communities

Our Theory of Change

The journey out of poverty comes not from one 'silver bullet' – interventions across the spectrum are needed to enable human flourishing

Inclusion all along the path is critical – do not focus only on the quick wins

How did we apply strategic thinking
to our work?

Egs. Of Strategic Thinking

Strategy	Example
Focus on the why not the how	It's a tough job!
Pick your passengers up where they are	Clean water campaign
Partner and don't reinvent the wheel	1st rural ambulance
Don't get attached to outcomes	Bulungula Radio
Understand risk, be comfortable with uncertainty	Bulungula College
Keep learning	Veggie project, breastfeeding campaign

Beyond help for a poor rural community



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Our work has impact on the bigger picture in development for our country