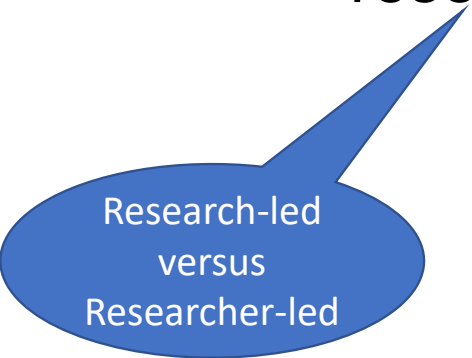
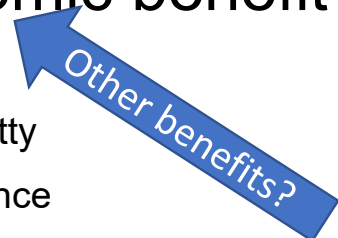


How might research supervisors guide their students toward leveraging their research for economic benefit?

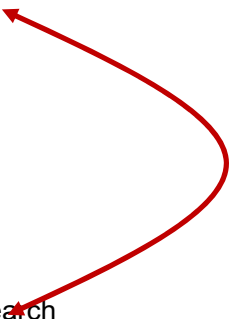


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- Students
 - UG students
 - Doctoral students
- Commercialisation
- Supervisors
 - Applied research
 - Fundamental research
 - Innovation
 - Education



- We must continue with our fundamental research programmes unhindered
- Inspire our PG students to think more innovatively about their work without diluting their thesis work
 - Expose our students to successful case examples
 - Create more incentives for our PhD graduates to turn to innovation, entrepreneurship and commercialisation

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